

**Московский государственный университет
имени М.В. Ломоносова
Факультет иностранных языков и регионоведения
Факультет политологии
Социологический факультет
Философский факультет**

**III межфакультетская
научно-практическая
студенческая конференция
на английском языке**

**«Страна изучаемого языка
в сфере гуманитарных наук»
(26 - 31 марта 2018 г.)**

ТЕЗИСЫ ДОКЛАДОВ

Организатор: Кафедра английского языка для гуманитарных факультетов факультета иностранных языков и регионоведения МГУ имени М.В. Ломоносова

Программный комитет:

Молчанова Галина Георгиевна (председатель) – д.ф.н., профессор, и.о. декана факультета иностранных языков и регионоведения, зав. кафедрой лингвистики, перевода и межкультурной коммуникации факультета иностранных языков и регионоведения МГУ имени М.В. Ломоносова.

Тер-Минасова Светлана Григорьевна – д.ф.н., профессор, президент факультета иностранных языков и регионоведения, зав. кафедрой теории преподавания иностранных языков факультета иностранных языков и регионоведения МГУ имени М.В. Ломоносова.

Полубиченко Лидия Валериановна – д.ф.н., профессор, зам. декана по научной работе, зав. кафедрой английского языка для естественных факультетов факультета иностранных языков и регионоведения МГУ имени М.В. Ломоносова.

Козырев Алексей Павлович – к.ф.н., доцент, зам. декана по научной работе философского факультета МГУ имени М.В. Ломоносова.

Демчук Артур Леонович – к.ф.н., доцент, зам. декана по научной работе факультета политологии МГУ имени М.В. Ломоносова.

Каневский Павел Сергеевич – к.п.н., доцент, зам. декана по научной работе социологического факультета МГУ имени М.В. Ломоносова.

Кочетова Мария Германовна – к.ф.н., доцент, зав. кафедрой английского языка для гуманитарных факультетов факультета иностранных языков и регионоведения МГУ имени М.В. Ломоносова.

Организационный комитет:

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Перцев Евгений Михайлович – к.ф.н., доцент кафедры английского языка для гуманитарных факультетов факультета иностранных языков и регионоведения МГУ имени М.В. Ломоносова.

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Яковлева Ирина Олеговна – старший преподаватель кафедры английского языка для гуманитарных факультетов факультета иностранных языков и регионоведения МГУ имени М.В. Ломоносова.

Факультет иностранных языков и регионоведения
МГУ имени М.В. Ломоносова

ПЛЕНАРНОЕ ЗАСЕДАНИЕ

28 марта 2018 г. 12.30 – 14.30 Шуваловский корпус,
(Ломоносовский проспект, д.27, корп. 4), ауд. Г-307

Руководитель: Кочетова М.Г.

1. Alieva Liya/ Алиева Лия

Faculty of political science/ Факультет политологии

Alternative energy trends and perspectives in the USA/Перспективы развития альтернативной энергетики в ресурсной политике США

The fact that energy of the future must have an ecological orientation and be aimed at minimization of risk, defence of climate, providing of steady development has never been in doubt. The United States has the potential to lead the global transition to energy of the future— renewable energy. It has some of the best wind, solar, geothermal, hydro and biomass resources in the world. Yet these possibilities remain grossly under-utilized. In this regard, the report considers the specifics of energy supply in the USA, the advantages and disadvantages of conventional and alternative energy and also scrutinizes the development of renewable energy sources in America during the XXIth century, including its perspectives.

2. Evgeniya Bakhtueva/ Бахтуева Евгения

Faculty of Foreign Languages and Area Studies/ Факультет иностранных языков и регионоведения

Structurally-bound Quotations in Modern English and Russian Discourse/ Цитаты с доминирующим структурным инвариантом в современной английской и русской речи

The present topological research of 18-20th century structurally-bound quotations, selected from the Little Oxford Dictionary of Quotations, and their Russian equivalents has been conducted to examine their variant/invariant functional, semantic aspects and particularly structural ones which determine the ontology of these quotations in British and Russian discourse. The results show that there are a number of structurally-bound quotations used in both linguocultures in an almost identical way.

Научный руководитель – д.ф.н., проф. Полубиченко Лидия Валериановна

3. Kochan Julius/ Джулиус Кочан

The University of Cambridge, Faculty of Modern and Medieval Languages, senior Scholar of Gonville and Caius College/ Высшая Школа Современных и Средневековых Языков в университете Cambridge, старший научный сотрудник в Колледже Gonville and Caius

A comparative study of Russian and English body languages/ Особенности невербальной коммуникации в англоязычной и русской культурах

This project analyses the similarities and differences in the body languages of Russian and English. Although there is significant overlap between the two gestural corpuses, certain gestures may be used far more frequently in one language than the other, and the contexts in which they are used may differ. We find that there are certain gestures which are exclusive to one language and are thus untranslatable. From a semiotic perspective, gestures are signifiers, not signifieds. Thus, one must also consider, when comparing Russian and English, different emotional, and therefore

expressive, approaches to the world which, in turn, find expression in different gestures. A final interesting note is the conversion of physical signs (gestures) into verbal signs (words), and how Russian and English lexica turn gestures into set phrases.

4. Vulokov Alexander/ Вуколов Александр

Faculty of Political Science/ Факультет политологии МГУ имени М.В. Ломоносова

The Canadian national identity ‘at a crossroads’: ideological disputes in the last third of the 19th century/ Канадская национальная идентичность «на распутье»: идеологические споры последней трети XIX в.

In the last third of the 19th century, dynamically developing Canada (British North America) became one of the most significant components of the British Empire. The foundation of the Federal Union gave a higher profile to the complicated issue of the Canadian national identity. This report’s aim is to figure out the effect of ideological debates between conservative British imperialism proponents and liberal pro-American continentalism supporters on the national identity formation by the beginning of the 20th century. The research carried out within the framework of historical approach supplemented with politico-textual analysis, revealed the positive contribution of both ideological trends into the process of consolidating the Canadian society and its self-determination in the system of international relations.

The Canadian version of British imperialism served as the axiological set of tenets and benchmarks underlying the external policy of the Federal Union. The Canadian government headed by J. A. Macdonald was striving to undertake various diplomatic actions in order to transform the ‘outdated’ model of relations between the metropolis and dominions inside the British Empire into the Imperial Federation. On the other hand, continentalists, the brightest representative of whom was G. Smith, were denying the traditional political and cultural connections with the UK and advocating the idea of complete integration with the USA. Thus, the first ideological line was the specific way of the Canadian national pride expression in the form of Imperial Federation project, whereas the second one urged the Canadian citizens, who were unwilling to integrate with the USA, to realize the commonality of their historical destiny and identify themselves as a distinct nation.

5. Nasyrova Anna/ Насырова Анна

Faculty of Philosophy/ Философский факультет МГУ имени М.В. Ломоносова

Dr. Jeffrey K. Olick's reconsideration of collective memory studies (the University of Virginia)/ Новый подход к изучению коллективной памяти: исследования проф. Джеффри К. Олика (университет штата Виргиния)

Jeffrey Olick is an American sociologist, a Professor of Sociology and History and Chair of the Sociology Department at the University of Virginia. He is famous for reviewing the concept of “collective memory”, originated in France and first described by the French sociologist and philosopher Maurice Halbwachs. Though Professor Olick is mainly focusing on the case of Germany and the socio-political problems it faced when reviving the country in the second part of the XXth century, the ideas and approach he develops in respect of the collective memory concept can be applied widely to analyze the “memorial climate” of the different periods of the civilized past.

6. Zamotkin Ivan/ Замоткин Иван

Faculty of Philosophy/ Философский факультет МГУ имени М.В. Ломоносова

Philosophical perspective on teacher education in the UK/ Философский ракурс педагогического образования в Великобритании

In the report philosophical perspective on teacher education has been outlined taking into consideration reforms in this field in the UK. Recent years have seen a concerted and systematic move towards a school-led system of initial teacher training in England where role of universities, and particularly their part in engaging new teachers with theory, has been radically

challenged. Different models of teaching (technology, craft and profession) have been examined. The model of teaching as profession has been justified based on the Aristotle's distinction between *techne*, *epistema* and *phronesis*. By doing so a clear place for theory in teacher education has been identified while the worth of accounts of the practical wisdom of teachers has been recognized as well. The role of the university as better places than schools to promote some kinds of theoretical engagement necessary to good teaching has been highlighted.

ФИЛОСОФСКИЙ ФАКУЛЬТЕТ

Секция № 1 США

26 марта 2018г. 9.00 -10.30 Шуваловский корпус ауд. Е-355

Ведущий: Богомолова Алиса

1. Dubinskaya Margarita / Дубинская Маргарита

The organisation of exhibition space in museums of contemporary art in the USA and Russia: specificities and trends / Организация выставочного пространства в музеях современного искусства в США и России: особенности и общие тенденции

Nowadays the concept of contemporary art museum is changing: museums have outgrown themselves, becoming a cultural and creative centre, which educates the viewer and prepares him to meet art. The main part of a museum is still an exhibition, and there are different views of how to design it to express an artist's idea better. This report will try to classify the ways of organising exhibition halls in museums of contemporary art in the USA and Russia identifying their peculiar features and general trends.

Консультант по английскому языку: Литвинова Евгения Николаевна

2. Kornev Kirill / Копнев Кирилл

The system of producing scientific knowledge and its connection with innovations in the United States / Система производства научного знания и его связь с инновациями в Соединенных Штатах Америки

The United States of America has one of the best systems of producing scientific knowledge in the world. Moreover, the USA is among the top of the countries according to the Patent Intensity rating. This report will try to reveal the connection between the system of producing scientific knowledge and innovations in the United States laying focus on such issues as financing, ways of promotion, relations between state and private sectors.

Консультант по английскому языку: Литвинова Евгения Николаевна

3. Panteleev Ivan , Surat Ekaterina / Пантелеев Иван, Сурат Екатерина

The origin of American aesthetics: the ideology of globalization / Происхождение американской эстетики: идеология глобализации

Modernization has traditionally worn a western face. Western societies in general and the USA in particular have conventionally been portrayed as “developed” and “advanced” societies, implying that they offer a model that will, over time, be accepted by all other countries. From «American gothic» to «Memphis», from Beat-generation poetry to postmodernism, from Frank Sinatra music to Taylor Swift - all those artifacts (or items) are forming the so-called worldwide pop-culture, which leads to globalization and Americanization (or Westernization), where the dominating culture of economically and politically powerful USA spreads (and may potentially inflict a heavy blow to the identity of national cultures).

Консультант по английскому языку: Егорова Елена Геннадьевна

4. Seregin Vladislav / Серёгин Владислав

The failure of the USA foreign policy on the Korean peninsula as exemplified by the success of the DPRK nuclear program / Провал внешней политики США на Корейском полуострове на примере успеха ядерной программы КНДР

Since 1953, when the Korean War ended, the Korean peninsula has never been in such an explosive state as it is now. The success of the DPRK nuclear program has violated the previous balance of forces on the Korean peninsula, creating a threat of nuclear war. The report sets out to answer the questions: Why did the U.S. not manage to resolve the problem by means of talks? What lessons

should be drawn from this crisis? What was the role of the presidential election 2016, which provided the armchair in the White House to Donald Trump?

Консультант по английскому языку: Литвинова Евгения Николаевна

5. Sklemina Elizaveta / Склёмина Елизавета

Hollywood of the 70-80s as the «golden age» of the world cinema / Голливуд 70-80-х годов как «золотая эра» мирового кинематографа

This project deals with one of the most significant and productive periods of cinematography. It became such due to the zealous active work of Hollywood directors and film studios. The report will analyse the incredible and invaluable contribution of Hollywood to the world cinema. It recalls the films of the great directors of the 70-80s, provides every main film genre with one picture that was shot in that period and undoubtedly considered as a masterpiece.

Консультант по английскому языку: Литвинова Евгения Николаевна

6. Starikova Anastasiya / Старикова Анастасия

The history of American cult symbols / История культовых символов Америки

As the established opinion says: "America is a country of possibilities". But what provides a foundation for this opinion? What are the symbols of liberal America? We know them thanks to the mass media and Hollywood films but what is their real meaning? The aim of the report is understand how cult symbols were formed in the USA.

Консультант по английскому языку: Литвинова Евгения Николаевна

7. Tikhankin Maxim / Тиханкин Максим

The problem of racial segregation in the USA as reflected in the novel of H.Lee «To Kill a Mockingbird» / Проблема расовой сегрегации США в романе Х.Ли «Убить пересмешника»

The novel has had just as much an impact on the public life in the USA as the American Constitution. The author subjects the vices of contemporary society to sharp criticism. Written in the 1960s, the novel made a great contribution to developing new relations in society, helping to overcome prejudices and violence towards the negro populations in the country. The novel is a wonderful blend of deep ideas and beautiful language.

Консультант по английскому языку: Перцев Евгений Михайлович

8. Yakunichev Danila / Якуничев Данила

The national idea of the United States and its designation through a triad of national interests of Americans / Национальная идея США и её обозначение через триаду национальных интересов американцев

Americans usually refrain from using the concept of "national idea". It is argued that in the United States, in contrast to totalitarian countries, there is no state ideology. However, according to many researchers of the way of life of Americans, since A. de Tocqueville, it is difficult to find a more ideological society than the United States, the "American dream" being a persuasive example. In many ways, it is this "dream" that has created America, not only as the main geopolitical center of the modern world, but also as a legislator of values.

Консультант по английскому языку: Перцев Евгений Михайлович

Секция № 1 США

26 марта 2018г. 10.45 -12.15 Шуваловский корпус ауд. Е-355

Ведущий: Львов Илья

9. Agapkin Ivan/ Агапкин Иван

The generation of the postmodern epoch in Irwin Welsh's novels/ Проблемы поколения эпохи постмодернизма в романах Ирвина Уэлша

In contemporary literature, Irwin Welsh is perhaps one of the most popular Scottish novel writers in the genre of counterculture. His name is firmly associated with the evolution of Western youth culture in the late twentieth century. He is the author of several novels that raise such burning themes as unemployment, drugs, the life of workers in the outskirts of Edinburgh, the post-punk generation, or the "generation X". He subjects the vices of modern society to sharp criticism, showing life as it is. In his works, he reflected all the tragedy of the younger generation in the conditions of postmodernity, globalization as well as the collapse of general cultural values. The purpose of the report is to consider Welsh's works from a cultural point of view, to analyse the conflict between the individual and society, when society collapses, and the person tries to find a way out of the sickly state.

Консультант по английскому языку: Перцев Евгений Михайлович

10. Kompankova Elena/ Компанькова Елена

The struggle with monuments in the USA: revolt against racism or forgetting history / Борьба с памятниками в США: протест расизму или забвение истории

Recently, the issue of the attitude to its historical past has become pressing for the USA. In 2017 in New Orleans, Baltimore, Durham, and Dallas monuments to General Robert Lee, one of the main leaders of the South Army during the Civil War in the United States, were dismantled. The demolition of monuments was motivated by the fact that the confederates are associated with racism and discrimination. These occasions have caused a wave of protests, during which the largest alt-right and neo-nazi militant gathering in contemporary history of the USA was held. Conflicts between supporters and opponents of the monuments' dismantling have entailed human casualties and caused stormy discussions of the issue among the US society. What does American society think about this problem? What are the best solutions for this issue at the moment? Is this attitude acceptable to the historical memory of your country? Searching for answers to these questions is the main purpose of this report.

Консультант по английскому языку: Егорова Елена Геннадьевна

11. Molchanova Anastasia / Молчанова Анастасия

Zombie. From magic to the philosophy of consciousness / Зомби. От магии к философии сознания

Zombie is a mystical character of modern mass culture. A zombie is understood as a fantastically animated corpse or an alive person who has completely lost control of himself and his body or who obeys someone's orders. David John Chalmers (born April 20, 1966) is an Australian philosopher specializing in the philosophy of consciousness. As evidence of his ideas, David Chalmers puts forward a hypothesis of a "philosophical zombie", which in its appearance and behavior is a normal person, but does not have consciousness. He argues that since the existence of a zombie is logically possible (i.e. logically consistent), the concepts of consciousness have not yet been fully explained in terms of physical properties

Консультант по английскому языку: Егорова Елена Геннадьевна

12. Nikolaev Maxim / Николаев Максим

American cinema as the creator of concepts / Американский кинематограф как создатель концептов

Being a form of art cinema also creates its own meanings that were not fixed in reality before. The aim of the report is to show what qualitative changes have appeared since the advent of the camera. Cinema has given us a new way of cognition. Cinema has become an instrument of cognition of our reality – cognition of the world through the cinema, cognition of the cinema through the world and cognition ourselves through the cinema.

Консультант по английскому языку: Перцев Евгений Михайлович

13. Safronenkova Anastasia/ Сафроненкова Анастасия

The presentation of American national values by means of the image of the superhero/ Трансляция американских национальных ценностей с помощью образа супергероя

This report is devoted to the formation of the superhero image, which presents a certain type of American national values to the several teenagers' generations. Then its appearance in history and in the American reality is going to be discussed. This might provide a closer insight into the influence of a man with a vivid range of super abilities. During the analysis, some typical characteristics are singled out as well as our attention is paid to some striking examples of ideological and political promotion pushed to the contemporary society by these extraordinary and unique people from popular cartoons.

Консультант по английскому языку: Егорова Елена Геннадьевна

14. Soloveva Viktoriya / Соловьёва Виктория

The radio talk show is a phenomenon in the USA / Разговорное радио - явление в США

The radio talk show is not a new phenomenon. The genre refers to a live discussion and active engagement of speakers and interlocutors. These days this kind of broadcasting is the most popular type of a radio show in the USA. Radio talk shows influence public opinion and play an important role in its formation. This research aims to study the reasons behind its popularity in American society and the amount of impact that it has on citizens' political awareness.

Консультант по английскому языку: Шмараева Анастасия Александровна

15. Tyurina Svetlana, Shiganova Tatiana / Тюрина Светлана, Шиганова Татьяна

iPads, Martinis and Bubble Wrap: the new American parenting style / Новые тенденции в воспитании американских детей

Kids today do not have the level of independence we had back then and they do not have even a fraction of the responsibility either. But it's not entirely their fault. If today's parents really want to be able to get back some of those good old days that we enjoyed and which made us the great people we are today, they need to realize that kids cannot breathe, grow and thrive in a protective, layered world where nothing ever goes wrong and no one ever gets hurt.

Консультант по английскому языку: Перцев Евгений Михайлович

16. Volkonskaya Alyona / Волконская Алёна

Stephen King: the world of childhood in American literary tradition / Стивен Кинг: мир детства в американской литературной традиции

Stephen King is one of the greatest American writers of horror and fantasy genre. His stories deal with deep philosophical, aesthetic, psychological and anthropological themes, which are closely intertwined in his books. Moreover, the author feels modern society's problems keenly, which raises worldwide interest in his works and makes him a most influential writer of our days. Most of the novels and stories of the American author directly address the theme of childhood. Stephen King tries to show readers how our childhood fears affect our way of living. That is the main

reason why Stephen King's books may be interesting for philosophers and other professionals who studies the problem of how childhood exerts influence on a person's entire life.

Консультант по английскому языку: Перцев Евгений Михайлович

Секция № 2 Великобритания

29 марта 2018г. 9.00 -10.30 Шуваловский корпус ауд. Е-355

Ведущий: Богомолова Алиса

17. Abramyan Anait / Абрамян Анаит

The Shakespearean question: the secret of the genius personality / Шекспировский вопрос: тайна личности гения

William Shakespeare is one of the most outstanding playwrights in the world. His poems and plays remain relevant and significant nowadays. The Shakespearean question - this is the name of the issue connected with the authorship of works attributed to the pen of William Shakespeare. There are several well-known proofs and theories about the personality of the genius, to which this work is devoted.

Консультант по английскому языку: Литвинова Евгения Николаевна

18. Argun Laura/ Аргун Лаура

Moral thinking: a case study of Dr. Alison Hills's ethical theory (the University of Cambridge) / Моральное мышление: этическая теория проф. Элизон Хиллз (Кембриджский университет)

Since the time of Plato moral issues have always been at the centre of philosophical thinking. What does it mean to think morally? The report discusses the recent research of Dr. Alison Hill (the University of Cambridge, Philosophy and Fellow in Philosophy at St John's College) in this field. In order for your actions to be moral you must do the right things for the right reasons. Using your moral understanding to make moral judgments is perfect. Alison Hills says in the paper that there is different reason why it is better to be aware why your action is right. So, being a moral person is not just doing the right action. «It is about being responsive to morality in all the ways that are available to you».

19. Kobzon Polina / Кобзон Полина

The particularies of the world view and mythological conceptions of maori in oriori songs / Особенности мировоззрения и мифологические представления маори в песнях ориори

Folk music of maori – native population of New Zealand – is very diverse and totally different from the European music, which we are used to listening. The maori music reflects archaic, poetical and very unusual culture of this people, their mythology and traditions, which strongly influenced history, literature and art of New Zealand. Oriori are songs for children, so they are often associated with lullabies, but they never were used to make children sleep. They were composed by parents or ancestors of a child for him to study or to express feelings. Lyrics of oriori are long, rich of sence and they contain the information about the origin of a child, his ancestors, famous battles, myths about the arrival of maori to New Zealand, curses of enemies and likewise.

Консультант по английскому языку: Мурза Александра Борисовна

20. Kovaleva Anastasia / Ковалева Анастасия

Modern art in the artistic life of London/ Современное искусство в художественной жизни Лондона

The report focuses on the artistic life of modern Britain which attracts great attention of the whole art world. London is spoken of as the capital of modern art, which has replaced New York. The report attempts to understand the causes and effects of this phenomenon trying to refine our current understanding of the development of modern art in London.

Консультант по английскому языку: Литвинова Евгения Николаевна

21. Loginova Ekaterina / Логинова Екатерина

From «The Globe» to global theatre. The history of the development of English theatre / От театра «Глобус» к мировому театру. История развития английского театра

Theatre is one of most impressive art forms with captivating background. The aim of the report is to understand what makes British traditions in theatre successful. The great amount of theatre trends are originally from England. There are a lot of influential playwrights in this country. In general the theatre is a powerful synthesis of art and manifestation of important social problems and the value of it is great.

Консультант по английскому языку: Литвинова Евгения Николаевна

22. Lvov Ilya / Львов Илья

“British scientists have discovered...”- persistent stereotype or real fact? / «Британские учёные обнаружили...» - устойчивый стереотип или реальный факт?

In our times of rapid changes it is very difficult to draw a line between real facts from the field of science and information that has nothing to do with scientific discoveries. The authority of British scientists is so high that a reference “British scientists have discovered...” immediately conjures up an image of a hard-working researcher who has made a big contribution to science. But now more often than not this reference may apply to some ridiculous statement to cause a sensation.

Консультант по английскому языку: Перцев Евгений Михайлович

23. Medyanova Ekaterina/ Медянова Екатерина

Socio-cultural aspect of international communication: specific features of business etiquette in Australia / Социокультурный аспект международного общения: особенности делового этикета в Австралии

In the era of globalization people are becoming more and more interconnected. People from different nations have to communicate with each other on a regular basis. Therefore, cultural awareness plays an important role in cross-border relationships and in international negotiations in particular. When negotiating with people from various foreign countries, cultural differences cannot be ignored. This research aims to study specific features of Australian business etiquette.

Консультант по английскому языку: Шмараева Анастасия Александровна

Секция № 2 Великобритания

29 марта 2018г. 10.45 -12.15 Шуваловский корпус ауд. Е-355

Ведущий: Львов Илья

24. Babich Andrey / Бабич Андрей

London as a place-X in the TV series «Doctor Who» / Лондон как место-Х в сериале «Доктор Кто»

Place X is a mysterious surrounding where some strange cataclysms always happen or everything goes wrong. For example, the fourth annual crossover between the superhero projects of the American television channel The CW tells about an alternative Earth called Earth-X, where during the Second World War, a coalition of fascist countries won. In the report an attempt is made to transfer this term to the universe of Doctor Who. In the TV series, London is subjected to incessant attacks from aliens, mutating forms of life and evil scientists from the Earth. Recently such fantasies have come to be very popular to distract people's attention from real problems in life.

Консультант по английскому языку: Перцев Евгений Михайлович

**25. Vzhitskikh Tatiana, Vashentseva Liubov / Бжицких Татьяна, Вашенцева Любовь
Musicals as an original genre of art in American culture / Мюзиклы как оригинальный жанр искусства в американской культуре**

Each country has something special, something distinctive in the context of its culture. In United States of America, this original kind is represented by musicals. Though it is, so to speak, a light genre, it produces a strong impression on American's way of life and morality. We are supposed to try to analyze a few works of this musical type and try to explain where this incredible driving force comes from. We also would like to show the sources of musicals and their connections with some folk American art like black gospels or spirituals.

Консультант по английскому языку: Мурза Александра Борисовна

26. Didenko Anastasia / Диденко Анастасия

The Jamaican miracle: the history of the Rastafarian religion/ Ямайское чудо: история религии Растафари

Each country has something special, something distinctive in the context of its culture. In United States of America, this original kind is represented by musicals. Though it is, so to speak, a light genre, it produces a strong impression on American's way of life and morality. We are supposed to try to analyze a few works of this musical type and try to explain where this incredible driving force comes from. We also would like to show the sources of musicals and their connections with some folk American art like black gospels or spirituals.

Консультант по английскому языку: Шмараева Анастасия Александровна

27. Golovanov Andrey / Голованов Андрей

British parliamentary traditions in the modern world / Традиции британского парламента в современном мире

Often called the "Mother of Parliaments», the British parliament has stood up well to the passing of time and is respected as the most ancient parliament in the world. There have been a great number of different traditions which are usually contained in the Standing Orders. The Standing Orders are written rules formulated by each House to regulate its own proceedings. They cover, for example, the behaviour of MPs and members of the House of Lords during debates, and rules relating to committees. Nevertheless, many parliamentary procedures have developed over the centuries and are not written in the Standing Orders. They are known as "custom and practice." Today a lot of these customs look quite strange and odd.

Консультант по английскому языку: Мурза Александра Борисовна

28. Ryzhenkova Valeria/ Рыженкова Валерия

The new materiality in media philosophy (based on the analysis of Giuliana Bruno «Surface: Matters of Aesthetics, Materiality, and Media») / Новая материальность в философии медиа (на базе анализа Джулианы Бруно «Поверхность: вопросы эстетики, материальности и медиа»)

The report tries to consider an issue of materiality in a digital age in the context of contemporary media philosophy. Giuliana Bruno, professor of visual and environmental studies at Harvard University, has developed an interdisciplinary approach that combines a few academic disciplines, drawing on historical and examples within art, architecture and museum archives.

Консультант по английскому языку: Перцев Евгений Михайлович

ФАКУЛЬТЕТ ИНОСТРАННЫХ ЯЗЫКОВ И РЕГИОНОВЕДЕНИЯ

30 марта 2018, пятница, ФИЯР
Ленинские горы 1, стр. 13-14 (IV гуманитарный корпус)
10.45 – 12.15, ауд. 439 (здание ФИЯР)

Секция
США, Великобритания, Новая Зеландия: лингвистика и культура/
USA, Great Britain and New Zealand: Linguistics and Culture

Ведущая: Ольга Площадняя

1. Катая Елизавета/ Kataya Elizaveta, Faculty of Foreign Languages and Area Studies/ Факультет иностранных языков и регионоведения

“Introducing the USA to Russian high school students: elective flipped classroom course “American History and Culture”/ Знакомство учеников старшей школы с историей и культурой США: элективный курс на базе методики перевернутой класс.

Nowadays, one of the aims of language education is to promote students' sociocultural competence. Although most school textbooks include some information on history and culture of the English-speaking countries, there is an increasing demand for a more comprehensive study of the UK and the US to fulfill the needs of modern language education. The report is concerned with the importance of introducing American history and culture to Russian high school students within supplementary school education. The study under consideration is aimed at developing and testing the program of an elective course “History and Culture of the USA”, which is based on the flipped classroom methodology, relatively new to Russian education.

2. Конгро Валерия/ Kongro Valeriya, Faculty of Foreign Languages and Area Studies/ Факультет иностранных языков и регионоведения

“Dynamics of the Russian person image development in American military films of the second half of the XX and the beginning of the XXI centuries”/ Динамика развития образа русского человека в военных фильмах американского кинематографа второй половины XX и начала XXI вв.

Although cinematography is a relatively young form of art, it can be considered an extremely powerful tool of psychological and ideological influence on a viewer. Cinematography displays not only heroes with their distinctive national features, but also their habitat creating vivid images and everlasting stable stereotypes. The basis of this research lies in a theoretical analysis of existing stereotypes: their forms and functions in intercultural communication, relations between ideology and cinematography when creating an image of a nation or a country. To obtain the result in determining dynamics of the development of the image of a Russian person in American military films, 6 criteria were worked out to select appropriate film material and analytic grid was created to investigate the image of a Russian character. Basing on the criteria, 5 military films were chosen for the research.

3. Мартынов Никита/ Martynov Nikita, Faculty of Political Science/ Факультет политологии

“Biblical proper names in phraseological units (by the example of the modern American English)”/ Библейские имена собственные в фразеологии (на материале современного американского варианта английского).

The United States is a cosmopolitan, multicultural and polyconfessional country. People practicing different religions do not always know the contents of sacred books of other confessions. Although certain plots from the Holy Scripture have become the basis of idiomatic units. So, non-Christians cannot comprehend the implications of the phrases. The subject of the scientific research is a

bibleism as a linguistic and cultural phenomenon while the object is the frequency of bibleisms usage, especially containing proper names. The purpose of the investigation is identifying the position of bibleisms in modern American English. The main goals of the research is detecting bibleisms in American belles-lettres, films and newspaper articles and estimating the rate of bibleisms usage in the above-mentioned sources. The analysis of the frequency usage of bibleisms has shown that scriptural phraseological units are often used in the analyzed sources while bibleisms with proper nouns occur rather seldom.

4. Маслова Алина/ Maslova Alina, Faculty of Foreign Languages and Area Studies/ Факультет иностранных языков и регионоведения

“Teaching Phonetics of Global English as a language which no longer belongs to the English”/ Преподавание фонетики английского языка, который больше не принадлежит англичанам.

As is widely known, English has reached the status of a global language and is nowadays used as a lingua franca. It is labeled “Global English” or sometimes even “Global Englishes”, as it has, in fact, transformed into numerous distinct varieties, including Chinese English, Japanese English, Spanish English etc. English that is used nowadays as a means of intercultural communication is strikingly different from the English that once originated in Great Britain. The aim of this study was to explore different varieties of English as an International language (EIL) in terms of their pronunciation features. This study proves that English as an International Language is rightfully owned and strongly influenced by speakers from all over the world. It no longer belongs to a particular country, nation or culture, and does not have “a native speaker”.

5. Мокрецова Екатерина/ Mokretsova Ekaterina, Нестеров Глеб/ Nesterov Gleb, Faculty of Political Science/ Факультет политологии

“Repercussion of Eastern civilization in English-speaking countries’ culture”/ Отражение восточной цивилизации в культуре англо-говорящих стран.

The theme of our research is the reflection of Eastern civilization in English-speaking countries’ culture. The East is an ancient and significant area of development and origin of culture, religion and philosophy. This region has had an important impact on the world course of history. The centuries-old closeness of the East created around him an aura of mysticism and mystery. Europeans and other western countries have always been interested in the civilizations of the East. Expeditions, campaigns and wars - much connects the two great civilizations of Europe and Asia. Undoubtedly, with mutual influence these regions formed their own vision for each other. Our research is aimed at identifying the features of the reflection of the civilization of the east, namely India and China in the cultural system of English-speaking countries. For examples, films of European filmmakers will be considered, an analysis of which will show certain features of this same vision of the East through the eyes of English-speaking part of the world.

6. Черненко Жанна/ Chernenko Zhanna, Faculty of Political Science/ Факультет политологии

“The Anarchism without adjectives of Voltarine de Cleyre”/ Анархизм без прилагательных Вольтарини де Клер.

The report is dedicated to the life and activities of American anarchist and feminist Voltarine de Cleyre and her concept of “anarchism without adjectives”. De Cleyre became famous during the period of American labor movement when the ideas of anarchy were often heard during the strikes. Voltarine was one of the public figures who fought for the rights of workers and women and against the arbitrariness of the authorities. She demonstrated a high degree of tolerance to the variants of the anarchistic ideology and recognized all methods that were aimed to increase the human freedoms and to reduce government control. She united them on the basis of common anti-authoritarian ideals and called herself an “anarchist without adjectives”. De Cleyre was the first anarchist who raised the issue of sexual violence in marriage. In her essay "Sex Slavery" she asked

a question to which the Western system found an answer only at the end of the 20th century: is it permissible for a husband to abuse his wife only because their union is bound by law? Such a question, posed during the period of brutal censorship, could be asked only by a feminist, but her position was also anarchistic, because she transferred the principle of anarchism to private life.

СОЦИОЛОГИЧЕСКИЙ ФАКУЛЬТЕТ

Секция 1

27 марта 2018 г., вторник, 10:00-15:30 ауд. 511

1. Bavrina Margarita, Antonov Maxim / Баврина Маргарита, Антонов Максим
Sociocultural significance of sport in England /Социокультурная значимость спорта в Англии

The abstract tells about development of sport in Great Britain. There are many kinds of sport that were originated in England, for instance: football, rugby, golf, tennis, curling etc. Sport has already become not only a national achievement in England but also an international one. Therefore, we will show you the most important aspects of sport impact on society. The main traditions and features of sport in Great Britain will be also considered in our report.

Консультант по английскому языку: Пчёлкина Наталия Михайловна

2. Duda Elizaveta/ Дуда Елизавета
The caste structure of Indian society: then and now/ Кастовая структура Индии: тогда и сейчас

As we know, a caste is a segmentation of society into groups whose membership was determined by birth. The most illustrative paradigmatic ethnographic example of it is the caste system in India. It has origins in ancient India and continues to exist nowadays. Great Indian civilization developed gradually through the ages, the life of people living in this country has changed too. What can we identify by exploring a social structure and by comparing different periods of time? Is human's belonging to a certain caste a very significant point in modern India or not? All these questions will be studied in this research.

Консультант по английскому языку: Рассошенко Жаннетта Викторовна

3. Zamyatina Anita/ Замятина Анита
The problem of interaction between Scotland and England and its cultural and social aspect/ Проблема взаимоотношения Англии и Шотландии, как она влияет на культуру и общество

The report highlights the problem of communication between two parts of UK: Scotland and England, between two great nations that now are united. Now we can see that different traditions and customs are becoming very important for Scots and it is the new reason for them to separate and to become free and independent. Also it shows social differences, important and actual problems, the history of English-Scottish cooperation, conflicts and peaceful interaction. The main theme of this report is the situation that has began 5 centuries ago and now is still actual. That is why in my report I want to show the main differences between both cultures, especially in the sphere of language.

Консультант по английскому языку: Рассошенко Жаннетта Викторовна

4. Osipova Christina/ Осипова Кристина
The stereotypes of the Britain /Стереотипы о Великобритании

Learning from the media and talking to older people, we pick up a lot of stereotypes about other nations. In every country there are plenty of stereotypes about residents, some maybe true but most of them are untrue and very wrongful. This page looks at stereotypes of the English and what people around the world see as the stereotypes of the English.

Консультант по английскому языку: Ильина Галина Алексеевна

5. Saprykina Ekaterina/ Сапрыкина Екатерина

Как американская школа повлияла на детей индейцев?/ How did the American school change American Indian children?

The problem of studying the cultures of the earlier period allows us to better understand the features of the culture of the modern period, to learn that the real culture of the country is a long and multi-stage process and the events of the past have influence the current stage of development of a country.

American Indian culture experienced a serious interference from the American authorities. The sake of my research is an exploration of that influence. However, the subject of my research is naturally specific. I would like to show you how the American School transformed lives of indigenous children.

Консультант по английскому языку: Ильина Галина Алексеевна

6. Starostina Daria and Tsoy Elina/ Старостина Дарья и Цой Элина

The role of the middle class in the US economic and social life / Роль среднего класса в экономической и социальной жизни США

The research is devoted to the analysis of the contemporary middle class in the USA. The study of the American middle class is extremely important for understanding the U.S. social and economic structure. The U.S. middle class has its own specific features, values and income level which are hardly suitable for social models (especially the Marxist class model) describing societies of other countries. Middle class members having relatively high living standards, secure economic positions and work autonomy, high level of education, work and life experience play the leading role in the economic and political life of the USA. The majority of voters in the USA associate themselves with the middle class. Writers, teachers, journalists, editors and other people forming the U.S. mass consciousness also belong to the middle class. Most societal trends in the U.S. originate from the middle class.

Консультант по английскому языку: Павлова Елена Касимовна

7. Krasnov Daniil/ Краснов Даниил

“American dream” as the spiritual guide for every American / «Американская мечта» как духовный ориентир каждого американца

Everyone has the certain totality of moral values. This totality includes some ideas of the ideal life. In many countries they are different. These ideas form a specific concepts, which people use to set their goals in life. In the USA people believe in a concept called “American dream”. This notion has the great history that needs to be researched as deeper as it can be. The concept of “American dream” has been evolving for centuries. All this time it took part in different spheres of people's life: politics, economics, culture and etc. Eventually, we should pay attention to such kind of concepts which help people to orient their life in a better way.

Консультант по английскому языку: Ильина Галина Алексеевна

8. Shumilova Alina / Шумилова Алина

The study of Solomon Islander Identity / Исследование идентичности обитателей Соломоновых островов

This report is devoted to some important issues of the influence of traditional beliefs, christian values and modern political, economic and other processes on the transformation of Solomon islander identity. Based on anthropological and historical sources the identity change process and related social practices such as ritual ceremonies, customs, tribal communication, colonization and Christianization are studied and described. The result of the research is a comprehensive holistic model that can be used for studying identities in other postcolonial countries.

Консультант по английскому языку: Ильина Галина Алексеевна

9. Martynovskaya Natalia/ Мартыновская Наталья

Krasilovskaya Sofia/ Красиловская Софья

Sociocultural characteristics of the state of Alaska /Социокультурные особенности штата Аляска

The abstract: The topic of the report, of course, is relevant, since Alaska is the most extensive in the area of the US state, which is famous for its natural riches. On the territory of Alaska there are: more than 3 million lakes and 3 thousand rivers - the Yukon River, the 3rd along the length in the USA; 100 thousand glaciers (5% of the surface of Alaska); The highest peak in North America is McKinley Peak; about 70 active volcanoes. Despite its geographical uniqueness, many Russian students do not know its true history, often guided only by stereotypes.

The report provides an in-depth survey of the history of Alaska, showing the demographic situation taking place in Alaska (population, its density). An interesting consideration is the etymology of the origin of Alaska. Particular attention is paid to the geography of this state, affecting the urban dimension - the largest cities.

Консультант по английскому языку: Ильина Галина Алексеевна.

10. Didenko Anastasia/ Диденко Анастасия

Animation as a phenomenon of American culture/ Анимация как феномен американской культуры.

The characters of Americans animation went beyond America and become available to us and others country a long time ago now. Moreover, they not only went beyond America, but also went beyond the screen. I say this because in America Animation's characters are an integral part of culture. How did Americans create animation that creates American culture?

Консультант по английскому языку: Ильина Галина Алексеевна

11. Skortsesco Anastasiia and Milekhin Oleg/ Скорцеско Анастасия и Милёхин Олег

Socio-cultural analysis of the main trends of modern cinema in the United States/ Социокультурный анализ основных тенденций современного кинематографа в США

The report is devoted to the analysis of the main trends of cinema in the English-speaking countries, rather in the United States. The topic discussed in this report has a very high level of scientific interest, because the social significance of cinema, primarily as a communication channel, is undeniable. The author analyzes the main trends of cinema, such a comparative analysis of the cinema of new Hollywood and old Hollywood. The most famous masters of film fiction are presented.

Консультант по английскому языку: Крючков Иван Германович

12. Gavrikova Natalia/ Гаврикова Наталия

Sociological analysis of food culture in English-speaking countries / Социологический анализ культуры питания в англоязычных странах

In my report I would like to point out that food culture plays an important role in modern society. We know that in different countries people's lifestyles differ. Gastronomic habits were developing for centuries. They depend on climate, life conditions, financial and economic situation. So, my report will show food culture tendencies and their influence on people's lives.

Консультант по английскому языку: Крючков Иван Германович

13. Marchenkova Anastasia/ Марченкова Анастасия

Increase in the average age of marriage for women in the United States. Sociological analysis /Увеличение среднего брачного возраста у женщин в Соединенных Штатах Америки. Социологический анализ

This work represents a brief analysis of increase in the average age of marriage for women in the United States, which is a widespread phenomenon for developed countries. The work provides a brief description of the phenomenon in question with statistical data and comments from research

centers. Much attention is paid to the reasons for the increase in the average age of marriage among American women.

Консультант по английскому языку: Крючков Иван Германович

14. Abagero Daniel / Абагеро Даниэль Джемалович

Post-Olympic transformation of urban space: a case study of Vancouver and London / Пост-олимпийское преобразование городского пространства (на примере Ванкувера и Лондона)

The report is devoted to the transformation of the urban space of the cities in which the Olympic Games were held. The report examines the impact of the Olympic Games on various spheres of life in the city: transport, social services, communication, tourist attraction, cultural development, etc. Much attention is also given to the negative effects of the Olympic Games, such as environmental issues.

The analysis presented in the report is based on the experience of two English-speaking countries that hosted the Olympic Games - Canada and the United Kingdom. The report compares the impact of the winter Olympic Games (Vancouver 2010) and the summer Olympic Games (London 2012) on urban space.

Консультант по английскому языку: Павлова Елена Касимовна

15. Amelkina Yuliya, Meshchaninova Evgeniya/ Амелькина Юлия, Мещанинова Евгения **The tragedy of one city: "memento mori" or the right to life / Трагедия одного города: "помни о смерти" или право на жизнь**

A few decades ago Detroit was a successful and prosperous metropolis with a modern infrastructure, a large proportion of an educated population and with a lot of cultural and entertainment facilities. Today, the main characteristics of Detroit are social and economic disintegration and degradation of the city: the growth of urban slums, high crime rates, serious financial problems, outflow of population, poverty and unemployment. In this report the authors will try to consider the main reasons for such a decline, including de-industrialization, wrong interethnic and social policies, an incorrect advertising company, the weakness of city authorities and so on.

Консультант по английскому языку: Пашенко Наталия Михайловна

16. Kondrashina Aleksandra/ Кондрашина Александра

‘Porgy and Bess’ by George Gershwin: sociological analysis of a musical composition/ «Порги и Бесс» Джорджа Гершвина: социологический анализ музыкального произведения

Opera ‘Porgy and Bess’ written by George Gershwin has a very interesting history of creation, a romantic, touching plot and presents a detailed picture of afro-americans’ lifestyle and folklore in 1920s. Social significance of this opera is quite essential because it helped ‘white’ population in the USA to learn a lot about afro-americans’ culture. Besides this, new rights were given to afro-american population. In my report I study the role of music in social processes.

Консультант по английскому языку: Рассошенко Жанетта Викторовна

17. Malyasova Elizaveta/Малясова Елизавета

Comparative analysis of food culture in the United Kingdom and Russia as a reflection of the mentality and way of life of these two countries/Сравнительный анализ культурных традиций и особенностей питания в Великобритании и России как отражение менталитета и образа жизни двух стран.

Nowadays the overall widespread tendency of healthy lifestyle has become very common and popular. The distinctive features of food culture in Great Britain really differ from the existing traditions in Russia. Therefore, the main purpose of this sociological investigation is to analyze the difference between two cultures on the example of food phenomena and understand how these

traditions influence on the mentality, life expectancy and lifestyle of citizens in England and Russia.

Консультант по английскому языку: Рассошенко Жанетта Викторовна

18. Lebedeva Ksenia/ Лебедева Ксения

Family as an institution of socialization in New Zealand / Семья как институт социализации в Новой Зеландии

This report is devoted to the family as an agent of socialization, mainly to a family institution in New Zealand. The report examines various functions of the family, such as raising children, sharing leisure time, developing communication skills, and others. The report also considers the types of families in New Zealand and their ethnicity. In addition the issues of modern marriage are included in the report. It analyses traditions, myths, common beliefs and their influence on the image of marriage and family institution for the young people in New Zealand.

The second part of the report deals with the problem of divorce. The growing number of employed and economically independent women, changes in legislation that make divorce an easier process, and other factors lead to an increase in divorce nowadays.

Консультант по английскому языку: Павлова Елена Касимовна

19. Naumov Vsevolod/ Наумов Всеволод, Sivochko Ivan/ Сивочко Иван

Canadian migration policy: trends and special features/ Миграционная политика Канады: тенденции и основные особенности

This paper is devoted to the main characteristics and principals of the migration policy in Canada. The report includes a meaningful review of the main statements and recent changes in Canadian migration law. It also provides with valid migration statistics on the chosen state and reveals the main features of multiculturalism policy in Canada including the historical analysis of this phenomenon and its basic features.

Консультант по английскому языку: Пчелкина Наталья Михайловна

20. Shastalo Anna / Шастало Анна

ВШССН

Women in the UK labour market: analysis and prospects / Женщины на рынке труда Соединённого Королевства: анализ и перспективы

The report deals with the study of gender discrimination in the UK labour market, especially concerning women with children and without children. The report includes indicators of employment, occupation, skill level of jobs, wages and salaries of women compared to men. The report also points out that there has been an increase in women's employment and a decline in employment for men for over the past 40 years, but men have a higher employment rate at the age of 22 and older. The report notes that the lowest employment rate among women is in Northern Ireland and London. The report also emphasizes that men tend to work in professional occupations associated with higher wages and salaries, while women dominate in nursing and leisure activities.

Консультант по английскому языку: Павлова Елена Касимовна

21. Novikova Svetlana / Новикова Светлана

The system of higher education as the basis of formation and development of urban space in the USA / Образование и развитие городского пространства на базе системы высшего образования в США.

The focus of our consideration is the interaction of the higher education system, i.e. university (as a social phenomenon) and urban space. In our opinion, this interaction has two vectors. The first vector reflects the university as a part of urban space that can change the image of this region. While the second vector represents the university (in some cases - universities) as a center of the formation and development of the city: the whole life of the city is built around the university,

business structures, power and citizens are united around. A vivid example of the second vector is the distribution of the so-called university cities in the US.

Консультант по английскому языку: Рассошенко Жаннетта Викторовна.

22. Filippova Anna/Филиппова Анна

Gender inequality in modern America / Гендерное неравенство в современной Америке.

In the United States, as in many other societies, gender relationships are changing and inequalities between men and women are discussed in virtually every sphere: at work, at home and in public affairs. But plain facts show that gender gaps and inequalities persist, even in the face of social and economic transformations and social movements.

How can this be? Even in advanced industrial nations, why do gender inequalities prove so difficult to overcome? Research shows that the answers lie, above all, in the ways people think of gender as they relate to one another. In their daily lives, people see gender as taken for granted in managing their relationships with others. Interpersonal negotiations are constantly influenced by gender stereotypes - and that, in turn, causes older ways of thinking about men and women and their relationships to be involved in all spheres of life including even very new kinds of tasks and social settings.

Консультант по английскому языку: Крючков Иван Германович

23. Romantseva Ekaterina / Романцева Екатерина

Intangible incentives for staff in the UK organizations / Нематериальное стимулирование персонала в британских организациях

The report is devoted to the study of means and methods of stimulating personnel in the UK. The system of means of motivation consists of two main blocks: material and non-material incentives. The report emphasizes that intangible incentives play an increasingly important role at the present time. Intangible incentives are aimed at increasing the loyalty of company employees while reducing the cost of compensating employees for their work. The so-called analytical wage systems, which take into account the complexity of the work, qualifications of performers, physical efforts, working conditions, etc., are the most common in the practice of British companies. Promotion in the form of gifts is widespread in British firms. Staff rotation is also a fairly common method of non-material motivation. Systems of motivation of workers employed by industrial firms through their promotion to service take into consideration personal qualities and length of service.

Консультант по английскому языку: Павлова Елена Касимовна

24. Makarova Elena/ Макарова Елена

British impressionism — fresh breathing in the middle of Victorian age / Британский импрессионизм — дыхание свежести посреди Викторианской эпохи

Impressionism was developed in France in the XIX-th century and had a great influence overseas. It was also very popular in Great Britain. But during a long time we had limited information about it. We can easily call French impressionists such as Claude Monet, Auguste Renoir, Edgar Degas. At the same time it's rather difficult to memorize the names of British impressionists — Walter Richard Sickert and Wilson Steer. Their style of creation and the contribution to the latest art are the main questions of this report.

Консультант по английскому языку: Пашенко Наталия Михайловна

25. Грязнова Алина, Капырина Анджела/ Gryaznova Alina, Kapyrina Angela
Socio-economic consequences of Industrial Revolution 4.0/ Социально-экономические последствия Индустриальной Революции 4.0

The report is devoted to the origins and possible outcomes of Industrial Revolution 4.0, especially, for society. New technologies will lead to inevitable shifts in employment resulting in the appearance of new professions as well as the necessity of retraining.

Консультант по английскому языку: Казимова Галина Александровна.

26. Соловьева Кристина/ Soloviova Kristina
Self-management and self-organization as the main principles of "teal organizations"/ Самоуправление и самоорганизация как основные принципы «бирюзовых организаций»

Teal organizations seem to be "organizations of the future", in which instead of the usual managers the principles of coaching and self-management act, instead of the usual KPI, the main indicators are values.

"Teal organizations" are enterprises driven by vivid meanings. Personality of each employee strives to become a part of the whole, to maintain harmonious relations with all. For people who work within these organizations the relationships are more important than the results. The stages of the decision-making process go from the bottom up.

The most important feature of "teal organizations" is the opportunity to overcome the problem of unequal distribution of power through an organizational structure in which no one has superiority over others. Instead, teamwork is used, based on mutual trust and universal responsibility. Each employee has access to all information and is involved in an open exchange. The employee appoints the employee independently, based on the basic salary of his peers.

In general, such a view on the development of organizations and the introduction of the designated methods of people management will make it possible to form integral ones that meet not only the interests of owners and managers, but also the needs and desires of ordinary workers and organizations.

Консультант по английскому языку: Казимова Галина Александровна.

27. Алешина Полина/ Alioshina Polina
Sociocultural aspects in the development of marketing activity for Media organization/ Социокультурные аспекты развития маркетинга медиаорганизации

- The importance of strategic planning for achieving long-term purposes today
- Significant role of media resources
- Sociocultural aspects and marketing activity
- Customization as the basis for micromarket

Консультант по английскому языку: Казимова Галина Александровна.

28. Kroshkina Maria/ Крошкина Мария
Culture and ethics of administrative work in the United States of America/ Культура и этика управленческого труда в Соединенных Штатах Америки.

The United States of America is a country that has the largest economy in the world. It is four times larger than the economy of any other country and ten times larger than the economy of Russia. The rate of American life is different from the rate of life in other countries. It is much faster and impulsively. The USA is the founder of science and management practice. Their value is no doubt nowadays and had a huge impact for further development.

Basic research in the field of management was made within the framework of such schools as school of scientific management, classical school of management, school of human relations and quantitative school of management.

Консультант по английскому языку: Рассошенко Жаннетта Викторовна

29. Dudueva Fariza/ Дудуева Фариза

British royal wedding traditions / Королевские свадебные традиции в Великобритании

My report is devoted to the royal wedding traditions in Great Britain. Marrying into the royal family means far more than just wearing a tiara and waving elegantly to a cheering crowd. It's a serious lifestyle change and full-time job with strict rules and formalities. And when it comes to the actual wedding, the British royals typically adhere to a set of age-old traditions and expectations too. I conducted a comparative analysis of the observance of wedding traditions by members of the royal family earlier and recently.

Консультант по английскому языку: Рассошенко Жанетта Викторовна

30. Mantseva Elizaveta/Манцева Елизавета

Knowledge at the era of brands in the American sociological theories of the XXI century /

Знания в эпоху брендов в американских Социологических теориях XXI века

All postindustrial societies live in the modern world not only under the laws established by the state but also under the laws of the world of brands and fashion which are irreplaceable for the person in his life. Brands define the status of the person in society, his social prestige and for this reason society conforms to those rules which brands establish. But each brand possesses information which allows the person to form knowledge about it. And knowledge in a consequence forms the social environment which unites people with similar views on life depending on possession of these or those brands. It creates a problem of formation of reference groups and questions concerning the possibility of critical thought without the pressure of information of brands.

Консультант по английскому языку: Рассошенко Жанетта Викторовна

Секция 2

31 марта 2018 г., суббота, 10:40-13:00 ауд. 511

31. Medvedeva Ekaterina / Медведева Екатерина

Baratova Gulina/Баратова Гулина

Social policy in Australia and New Zealand / Социальная политика в Австралии и Новой Зеландии

In this report we are going to investigate the essence of social policy in Australia and New Zealand. We turn to official statistics that provide objective assessment of population living standards in both states. The report contains the detailed characteristic of Australia's and New Zealand's social policy realized basically through taxation. The study also contains comparative analysis of social programmes and their implementation both in Australia and New Zealand. We conclude our research by providing data of world top ten highly developed countries and by illustrating the positions of the countries studied on the list.

Консультант по английскому языку: Поцыбина Елена Павловна

32. Vasilchikova Maria /Васильчикова Мария

Problems of poverty and social exclusion in UK / Бедность и социальная эксклюзия в Великобритании

In my report I am going to consider the issue of poverty and social vulnerability in the UK. This phenomenon may seem abnormal in the state such as the UK with its stable and constantly growing economy. However, the fact of increasing the number of people living below the poverty line is a real one. In my research I am planning to illustrate it referring to those sectors of British society that are notably affected by poverty, using statics offered by official sources and sociological surveys. I also think It is important to show the reasons led to growth of inequality and social vulnerability in the UK, and I as well will try to perceive different ways of solving the problem.

Консультант по английскому языку: Поцыбина Елена Павловна

33. Egorova Vlada/ Егорова Влада

ВШССН

Migration in New Zealand – a problem that is worth mentioning / Миграция в Новой Зеландии – проблема, стоящая упоминания

Migration processes are a complex phenomenon that has grown into a real problem in many European countries. These processes are of scientific interest, being an urgent problem that requires solution. Studying migration with the example of New Zealand and its active cooperation with Australia on issues of immigrants will help to observe unique phenomenon connected with overcoming the problems of globalization.

This study focuses on the migration policy of New Zealand and Australia, as well as the cooperation of New Zealand with Australia as a partner in migration issues and as a rival in the economy and the allocation of resources, including labour. After all, labour is one of the main causes of migration movements in the Pacific.

The special attention is given to the migration issues in Pacific countries and their impact on the migration in New Zealand as a part of the Pacific.

Консультант по английскому языку: Иванова Вера Ивановна

34. Potrapelyuk Yaroslav/ Потрапелюк Ярослав

Brexit - the economic and political consequences for the UK. Sociological analysis / Брексит –экономические и политические последствия для Великобритании. Социологический анализ.

Britain's exit from the European Union (abridged by Brexit) is the main political goal of the conservative opposition and some individuals (nationalists and eurosceptics) in Britain. During the referendum in 2016, 52% of voters voted for the exit of Great Britain from the European Union. The world public was shocked by the results of the vote, because many political scientists predicted quite a different outcome of the referendum. Despite the fact that the results of the referendum were of a recommendatory character, the British Prime Minister of the day Theresa May announced that she plans to launch Brexit on March 29, 2018. Political and social experts differently assess the possible consequences of Britain's exit from the European Union, emphasizing both positive and negative sides in this process. The report focuses on the review of this current policy and economic consequences for the British society.

Консультант по английскому языку: Поцыбина Елена Павловна

35. Saltanova Anastasia and Fyodorova Anna / Салтанова Анастасия и Фёдорова Анна

Singapore in the sphere of modern era Humanities/ Сингапур в сфере гуманитарных наук современности

Is it possible to tell about Singapore mentioning only 3 features? Yes, it is, as Singapore is considered to be one of the world's most expensive, cleanest and technologically advanced megalopolises. But we cannot tell anything more than that. Let's try to look deeper and see Singapore in various aspects; learn about local ethnic groups, their traditions and ways of coexistence in the same country. We will also learn about political and innovational tendencies of this exotic country.

Консультант по английскому языку: Крючков Иван Германович

36. Chufistova Tatiana/ Чуфистова Татьяна

The sociolinguistic situation in Canada: the main trends/ Социолингвистическая ситуация в Канаде: тенденции

This study analyses sociolinguistic trends that are considered to be significant in social life in Canada. The research highlights multicultural peculiar properties, which led to bilingualism in this country. Special attention is paid to the practice of using French as the second official language. The paper demonstrates how Canadians use different languages in their everyday life,

characterizes linguistic situation in Canada, especially in its province – Quebec. In the report there is reference to the quiet revolution and its effect on the language in this country. This research gives differentiation between spoken French in Quebec and Canadian French. It also illustrates the changing linguistic landscape of Quebec, defines archaisms, neologisms, borrowings and other important tendencies observed in the language. The report provides sociological statistic data to support its main statements.

Консультант по английскому языку: Поцьбина Елена Павловна

ФАКУЛЬТЕТ ПОЛИТОЛОГИИ

Подсекция № 1 США и Канада

26 марта 2018г. понедельник 10.45-12.15, Шуваловский корпус, ауд. 630

Ведущий: Аделина Тыртова

ЧАСТЬ I

**1. Анисимов Дмитрий, Кукушкина Анна/ Anisimov Dmitry & Kukushkina Anna
Role of the myth of development and defense of democracy in US foreign policy of the 1910-1920s / Роль мифа о распространении и защите демократии во внешней политике США в 1910-1920х гг.**

The USA was a very young state 100 years ago with its domestic problems and issues, active actors arguing about fields to expand first and ways of developing the immature country. That is the main reason why most of US citizens supported isolationism — they preferred concentrating on their inner issues to active participation in international ones. However, WWI demonstrated how important and profitable the participation of the USA in European politics was. Therefore, US government managed to justify active foreign politics with the myth of development and defense of democracy.

Консультант по английскому языку: Криштоф Елена Михайловна

2. Антонов Роман/ Antonov Roman

Территориальные конфликты между государствами в современном мире: анализ и выявление закономерностей на примере Фолклендской войны / Territorial conflicts between states in the modern world, analysis and identification of laws: a case study of the Falklands War

The current world is contradictory and deceptive. We have economic crises, environmental problems, the fight between the rich and the poor. However, I would like to highlight and analyze the problem that has existed since the birth of society and the state – the war. The whole life of mankind can be described as war with each other. British scientists, analyzing world history, found that if you add up all the years without war, it turns out that humanity lived peacefully on the planet only for 10 years. Military conflicts are not the same and had different reasons for entering the acute phase, but it should be noted that one of the reasons that was the original and may always lead humanity to its death is territorial contradictions. It is the struggle for resources and territories that caused many disasters and casualties. Moreover, today, with the emergence of new types of weapons I can only imagine what will happen to humanity. In this regard, it is necessary to explore the wars of the recent past, which used modern weapons to find ways and means to prevent such conflicts. One of the best examples of such a military conflict is The Falklands War. In my report, I will briefly analyze this war and find some geopolitical patterns that might solve the problem of such conflicts.

Консультант по английскому языку: Яковлева Ирина Олеговна

3. Ахмедов Николай/ Akhmedov Nikolai, Щеглова Яна/ Scheglova Iana

A study of preconditions for nationalism in the United States/ К вопросу о предпосылках возникновения национализма в США

Nowadays there is a question about the emergence of nationalism. The ideas of nationalism arise when the indigenous population, unsatisfied with the economy or politics, begins to blame the non-indigenous population. That means the preconditions are subjective. The methods of overcoming these phenomena depend on the culture of society, the development of democratic institutions, and the socio-economic situation of the country. However, the main feature of nationalism is the division of society into "us" and "others" and the establishment of rules for them. This situation may lead to the formation of the idea of a "supernation" and the permission to

destroy dissent. Unfortunately, the ideas of nationalism are manifested in the unstable economic and political situations.

Консультант по английскому языку: Сергиенко Полина Игоревна

4. Волошина Анна, Куц Виктория/ Voloshina Anna, Kuts Victoria

Introduction into the old and the new in the American crime/ Преступность в США: старые и новые проблемы

Crime has been around us for centuries. Every day when we open a newspaper or turn on the TV almost everything we read or hear is about criminals and their illegal actions. More than half of all crimes in the world are committed in the USA. Some kinds of crimes are as old as the human society (such as stealing, pick pocketing, vandalism, assault or domestic violence, murder and manslaughter); others are a more recent phenomenon. With the development of the modern world new kinds of crime appear, so it is not surprising that crime rate is still high. Armed robbery of stores and banks, hacking into computers (so called “cyber frauds”), armed attacks on schools – all of them are new tendencies, which expand in the USA. Our aim is to investigate into the reason of the old and the new crimes and consider how to escape further influence of «criminal disease».

5. Еремин Владислав/ Eremin Vladislav

World supremacy dispute, history and modern time: what will happen with the USA? / Спор за мировое господство – история и современность: что ждет США?

This work considers an acute issue of what country will be the global hegemon of world politics in the next 30 years. Samuel Huntington supposed that the 21th century would be the century of Asia revival. However, we can see that this forecast has some disadvantages. Zbigniew Brzezinski said in the 1990s that the USA was a world superpower, but he also agreed with Samuel Huntington – he predicted that the world hegemony of the USA would come to the end in the 2010s. What can we see now? Only the situation, which opposes all these forecasts. The work includes the modern analysis of the correlation of country forces. Joseph Nay distinguished 3 levels of power – military, economic and transnational. The work considers the main political actors in all these levels. In addition, it determines the structural constraints of Asia’s development. The conclusion, which is made in the work after considering modern theories, is as follows: the USA is to keep the dominance in world order in the next 30 years and may be more.

Консультант по английскому языку: Сергиенко Полина Игоревна

6. Заика Софья, Спиваков Никита/ Zaika Sofia, Spivakov Nikita

Justin Trudeau as a New Political Brand in Canada/ Джастин Трюдо как новый политический бренд в Канаде

The political brand is a system of stable simplified representations about the political actor, which is incorporated into the mass consciousness. Brand awareness is a widely used way to measure the effectiveness of marketing communications. By examining the Trudeau brand, we can test a number of marketing theories and use a topical Canadian case to broaden the conceptual differences.

Консультант по английскому языку: Яковлева Ирина Олеговна

Подсекция № 1 США и Канада

26 марта 2018г. понедельник 13.00-14.30, Шуваловский корпус, ауд. 630

Ведущие: Аделина Тыртова

ЧАСТЬ 2

7. Зухба Дамир/ Zukhba Damir, Санакоев Аслан/ Sanakoev Aslan

Culture “in Indian”: caste system as a socio-cultural factor in the political life of contemporary India/ Культура по-индийски: кастовый строй как социально-культурный фактор в политической жизни современной Индии

The caste system of the Indian traditional society has the character of cultural pluralism. Belonging to a caste determines the customs and the process of socialization, that is, in a caste a person is born, educated, trained, and taught special knowledge that helps them in adaptation. The caste system helps an individual to adapt to social and natural conditions. Caste is a phenomenon that has firmly established itself in the life of the Indian society in the cultural and social aspects, defining the system of social relations.

Консультант по английскому языку: Яковлева Ирина Олеговна

8. Лебедева Анна/ Lebedeva Anna

The Duverger's law applied in the USA and UK in the course of political development / Применение закона Дюверже в политическом развитии США и Великобритании

Having very few 'laws', political science so stubbornly clings onto Maurice Duverge claim that countries using first-past-the-post voting systems will always have two-party politics. He tried to prove it through the political development of the USA and the UK. However, some political scientists explain that modern theory and better evidence now show that the alleged «Law» has lost all its credibility. The author of the report explores the situation in both countries and finds out the proofs and refutations of the Duverger's law. It is concluded that outside the USA, first-past-the-post voting has no tendency at all to produce the two-party system.

Консультант по английскому языку: Сергиенко Полина Игоревна

9. Матюхина Елена, Юргенс Мария/ Matyuhina Elena, Yurgens Maria

The power of modern women as the 21st century's issue: a case study of «The Women's March»// Сила современных женщин как проблема 21 века: тематическое исследование «Женского Марша»

The «Women's March» was a worldwide protest on January 21, 2017, to advocate legislation and policies regarding human rights and other issues, including women's rights, immigration reform, healthcare reform, reproductive rights, the natural environment, LGBTQ+ rights, racial equality and freedom of religion. On November 9, 2016, the day after Donald Trump was elected president of the United States, in reaction to Trump's election campaign and political views, and his defeat of female presidential nominee Hillary Clinton, Teresa Shook of Hawaii created a Facebook event and invited friends to march on Washington in protest. Most of the rallies were aimed at Donald Trump immediately following his inauguration, largely due to statements that he had made and positions that he had taken, which were regarded by many as anti-women or otherwise offensive. The mission of Women's March is to harness the political power of diverse women and their communities to create transformative social change.

Консультант по английскому языку: Сергиенко Полина Игоревна

10. Сажин Дмитрий/ Sazhin Dmitry

The problem of immigration in the United States/ Проблема иммиграции в США

Immigration in the modern world is one of the leading problems in developed countries. This problem is deeply rooted in the past and has complex causes. It forms the agenda not only in the USA, but also in Europe and Russia. The author tries to consider the causes of migration to the United States, its current status and the impact on the legislative process.

Консультант по английскому языку: Яковлева Ирина Олеговна

11. Равкина Анна/ Ravkina Anna, Юталь Мария/ Yutal Maria

Fighting inequality in American society in the 19th century and now/ Борьба с неравенством в американском обществе 19 века и в Соединенных штатах наших дней
Colonial countries have always been trying to obtain independence from the hegemonic state. Let us remember the example of North America after the war with England in the end of the 18th century. At the first glance at the results of The American Revolutionary War, it seems that everything changed for the better in American society that differed from British one deeply. However, revolutions in general are not able to avouch calm and fair reality straight away (that has been confirmed by many authors). Has the American revolution come to its end yet? This question was raised in one of the theoretical concepts created by Thomas Skidmore. He denied the completion of it because of the existence of sheer inequality in social and economic spheres in the 19th century. Which ways of solving these problems were suggested by him? Are the following questions still topical and urgent in the contemporary American society? In our report, we will try to answer these questions.

Консультант по английскому языку: Криштоф Елена Михайловна

ФАКУЛЬТЕТ ПОЛИТОЛОГИИ

**Подсекция № 2 Великобритания и страны Содружества,
Новая Зеландия**

26 марта 2018г. понедельник 14.45-17.30, 1 гуманитарный корпус, ауд. 652

Ведущий: Посохова Дарья

12. Мишина Анастасия/ Anastasia Mishina

Свадеша как ключевая идея национально-освободительного движения Индии/ “Swadeshi” as a key idea of national liberation movement of India

The report will be dedicated to “swadeshi” – the idea of support of national products and institutions instead of foreign goods and establishments. Swadeshi is a key method of Indian struggle for freedom. It was described in many works and speeches by such leaders as Bal Gangadhar Tilak, Aurobindo Ghose and Mohandas Karamchand Gandhi. They were not only politicians, but also theorists and philosophers. They understood swadeshi wider than just an economic method and asserted it to be effective in combination with national education and social boycott in order to achieve the main goal of the movement – swaraj, or “home rule”.

Консультант по английскому языку: Сергиенко Полина Игоревна

13. Прищепа Анастасия и Савина Мария/ Prishchepa Anastasia and Savina Maria

Социальное неравенство и бедность: тематическое исследование ситуации в странах Содружества Наций/ The social inequality and poverty: a case study of the Commonwealth of Nations

The social inequality and poverty of billions of people remains one of the global problems of humankind in the 21st century. Despite the colossal scientific and technological progress that the world witnessed in the late twentieth century, social inequality is only growing in the modern world. Moreover, social differentiation is aggravated in all the countries of the world, including developed countries. In a more simple language, the poor become poorer, and the rich - even richer. The problem of poverty and inequality prevents development, prosperity and sustainable development of the world. That is why a large number of international organizations have set the task of solving this problem. Therefore, the main issue of our work will be to understand the essence of the problem and the ways of solving it.

Консультант по английскому языку: Криштоф Елена Михайловна

14. Кошелева Марина/ Kosheleva Marina

Спортивная политика на примере Новой Зеландии/ Sport politics: a case study of New Zealand

The cult of a healthy lifestyle reigns in New Zealand. Being non-sportive is not fashionable and not cool here. It is clearly expressed among young people. New Zealand has been promoting a healthy, harmonious way of life and interest in sports among all its citizens for a long time. Nowadays both mass and extreme sports have steadily gained popularity in the country. It is Rugby that appears to be the most popular sport among New Zealanders. Rugby is a national sport in New Zealand, and it is popular among the New Zealand society. Moreover, many New Zealanders associate it with their national identity. Besides rugby, New Zealanders like to play cricket or golf. All these types of sport compete for the right to be called a national sport.

What place does sport take in the life of New Zealanders? What kinds of sport are the most popular in New Zealand? What kind of support does the state provide to sports organizations? I am going to answer these questions in the report.

Консультант по английскому языку: Криштоф Елена Михайловна

15. Минина Анна, Шмавонян Сюзанна/ Minina Anna, Shmavonyan Susanna

Анализ статистики уровня детского голода и лишений в Великобритании/ Analysing statistics levels of child hunger and deprivation in the UK

We often hear about people's desire to solve world hunger, or to be able to feed the world and help alleviate the suffering associated with it. However, meaningful long-term alleviation to hunger is rooted in the alleviation of poverty, as poverty leads to hunger. World hunger is a terrible symptom of world poverty. If efforts were only directed at providing food, or improving food production or distribution, then the structural root causes that create hunger, poverty and dependency would remain. So, while continuous effort, resources and energies are deployed to relieve hunger through these technical measures, the political causes require political solutions as well. Therefore, the main issue of our work will be to understand the essence of the problem and the ways of solving it.

Консультант по английскому языку: Криштоф Елена Михайловна

16. Трубицин Константин/ Konstantin Trubitsin, Хватова Наталья/ Khvatova Natalia

The cultural heritage of the Falklands war/ Культурное наследие Фолклендской войны

The report deals with the problem of defining the cultural heritage of the Falklands war between Great Britain and Argentina. The word "cultural" is used here in a wide set of meanings in order to determine all the results of human activity. Therefore, the main aim of this report is to show all the influence of this conflict on different spheres of human activity whether it is music, political ideas or world's military theory. The object of this research is a number of consequences of the Falklands war. The subject of this research is the value of these consequences to the world's culture and, especially, to the British culture and the Argentina's one. In the research, we have used a following set of scientific methods: studying different public resources (books, films, articles on the Internet, etc.), descriptive analysis, and the method of interviewing the experts from different spheres, which are relevant to our research issue. The conducted study has allowed us to make a following conclusion: despite the shortness and the little scale of the Falklands war, it has made a great influence on different spheres of both the British and the Argentinian cultures, and it definitely continues to affect them.

Консультант по английскому языку: Панькина Юлия Анатольевна

17. Эдемов Айдер/ Edemov Aider

Политический подход к анализу конфликта в Северной Ирландии/ Political approach to analysis of the Troubles

There is one of the most important and unsolved problems in the modern world which is called the Troubles. This crisis, based on primarily ethnic and religious confrontation between Catholic Irish

and Protestant British, has deep roots and goes back to the Middle Ages. The conflict in Northern Ireland affects different spheres of political, economic, social and cultural life of the United Kingdom and Republic of Ireland. Some experts argue that the problem of British-Irish relations can be considered from point of view of political science. This approach, to my mind, can reveal the major aspects of the whole problem and help to find a way to a possible conflict resolution.

Консультант по английскому языку: Криштоф Елена Михайловна

18. Лопухов Семен/ Lopukhov Semen

Aspects of Orthodox Christianity in the USA and Great Britain / Аспекты православного христианства в США и Великобритании

The report will be devoted to the history and contemporary position of the Orthodox Christianity in the United Kingdom and the USA. Catholicism and Protestantism historically dominate in these countries. However, since the 20th century the number of Orthodox Christians has increased in Britain and America. Today there are millions of Orthodoxy followers in the English-speaking countries.

Консультант по английскому языку: Перцев Евгений Михайлович

ФАКУЛЬТЕТ ПОЛИТОЛОГИИ

Подсекция № 3 США, Великобритания и страны Содружества

27 марта 2018г. вторник 10.45-12.30, Шуваловский корпус, ауд. Г-627

Ведущие: Ревазашвили Григорий

19. Ахмеди Кристина/ Christina Akhmedi

The strategy of soft power in the age of globalization: a case study of India/ Стратегия мягкой силы в эпоху глобализации на примере Индии

The term "soft power" was introduced by Joseph Nye in the late 20th century. Since then the term has been broadly used in science literature. Despite the fact that the concept of soft power is the product of American political science, it is appropriate to be used in describing the foreign policy of India. Thanks to the religious basis in Hinduism, Buddhism and the ideas of such national leaders as Mahatma Gandhi India has managed to seamlessly use soft power trying to promote a policy of non-alignment in the international arena.

Консультант по английскому языку: Перцев Евгений Михайлович

20. Бухмирова Ольга/ Bukhmirova Olga

The evolution of digital democracy in the UK/ Эволюция концепции цифровой демократии в Великобритании

Modern information technologies have changed our world radically. Nowadays the world is also not standing still. The sphere of the public administration has undergone significant changes too. In the UK, the e-government system has evolved and is being implemented in practice. To keep abreast of time, we should analyse the principles on which the new system is built. It is important to remember that the British version of e-government has become a classic on-line management. The author considers the ability of the digital democracy system to breathe a new life into the communications between the state, business and public. Improving the management of digital government involves improving the management of government in general.

Консультант по английскому языку: Дзгоева Ольга Муратовна

21. Ревазашвили Григорий/ Revazashvili Grigory

The impact of Brexit on the discourse of perspectives of EU Integration and the emergence of New World Order/ Особенности вклада Брексит в дискурс о перспективах европейской интеграции и о становлении нового мирового порядка

This report is devoted to the analysis of external and internal factors that led to the Brexit vote but the main emphasis is made on its impact on the future of the European Union and the emergence of New World Order. It shows that the United Kingdom is likely to be disintegrated with Scotland and Northern Ireland intending to be independent states. In addition, this report touches the issue of the future destiny of the EU where a "core" Europe will be centered around Germany that is reasonably integrated politically and economically while the broader European Union is regarded as a failed political and economic experiment. Finally, this research has revealed the tendency of the shift from globalism to nationalism in international relations that leads to more fragmented international architecture, standards and security relations.

22. Маргушева Алина/ Margusheva Alina

Преференциальное голосование: сравнительный анализ применения в Австралии и Ирландии/ Single transferable vote: comparing electoral practices in Australia and Ireland

The single transferable vote (STV) is recognized by election researchers as "the best" electoral system as it totally meets demands of democracy. Nevertheless, some disadvantages are unavoidable. The system is difficult to be made use of because of the voting process complexity. Therefore, the range of countries, where the STV is applicable is not wide. Voting practices in Australia and Ireland represent the STV in different ways: in the former case, it keeps functioning through the current party system, and the latter one shows its functioning with the essential help of the electorate. So, can the STV indeed be considered "the best" voting system?

23. Горюшкин Александр/ Gorushkin Aleksandr

The United States Democratic Party and Bernie Sanders' platform: possible ways of resolving ideological contradictions/ Демократическая партия США и платформа Берни Сандерса: идеологические противоречия и возможные пути их разрешения

While the Republican Party controls the House, Senate and presidency, the Democratic Party faces many difficulties. A large amount of Americans do not agree with the prevalence of anti-discrimination agenda, a lot of democratic candidates are associated with corruption and, last but not least, the new progressive platform may destroy the party solidarity. So-called "Bernie Sanders' platform" promotes a much more socialistic way of solving problems, which is extremely unusual for the American political system. The main question for the Democratic Party today is whether it should adopt this platform or stay at the centrist position.

Консультант по английскому языку: Сергиенко Полина Игоревна

24. Есиев Эльдар/ Esiev Eldar, Уваров Алексей/ Uvarov Alexey

Prospects of Russia-United States relations after Vladimir Putin's Message to the Federal Assembly of Russia 01/03/2018 / Перспективы российско-американских отношений после Послания Федеральному Собранию РФ В. Путина 01.03.2018

Since 1999, Mr. Putin and his messages to the Western world (or Atlantic one) became a somewhat we do nowadays call a political «meme». Russian President showed himself as an embodiment of Russian threat or Russian bear, whether he was riding naked to the waist on a horse or taking a speech on a Munich Security Conference. His image, his past, his words – all came to be a material for caricatures, conspiracy theories, investigations, but most of all – for a real concern about the threat of Russia, which became a headache for Western politicians.

His silence sometimes meant more than any words, but many times his address (like the Munich one in 2007) collected many responses all over the world due to its «aggressiveness». This year on March 1 Mr. Putin gave a speech to the Federal Assembly, and this speech, contained about 42 minutes talking of newest weapons and the range of their use, could be a serious ground for a new

international scandal and Russia's accusations of aggressiveness. Nevertheless, did Western politicians receive this message and was the reaction of Western (North American and European) governments and mass media so tough, as it was supposed to be?

Консультант по английскому языку: Сергиенко Полина Игоревна

ФАКУЛЬТЕТ ПОЛИТОЛОГИИ

Подсекция № 4 США и Канада

27 марта 2018г. вторник 13.00-14.30, 1 гуманитарный корпус, ауд. 652

Ведущие: Глушакова Марина и Тихомирова Дарья

ЧАСТЬ 1

25. Зотова Екатерина/ Zotova Ekaterina

The United States of America and Greek policy: the comparative analysis of model democratic regimes/ Соединенные Штаты Америки и греческий полис: сравнительный анализ эталонных демократических режимов

Though people believe that true democracy came into existence in the twentieth century, it is important to keep in mind that there was another political precedent in the world history. It illustrates the substance of democracy accurately and seems to be the very first and unique example of democratic performance. It is a Greek policy where it all starts. However, the world has changed considerably and now we dream of new democratic prospects that the USA straggle to master. The aim of my research is to compare the democratic regimes in ancient Greece and the USA and analyze their positive and negative traits to answer the question of whether there may be a universal and ideal formula of democracy.

Консультант по английскому языку: Яковлева Ирина Олеговна

26. Докурова Элина & Хомутова Алина/ Dokurova Elina & Khomutova Alina

The interaction of government and business: a case study of international brands in Canada/ Взаимодействие государства и бизнеса на примере интернациональных брендов в Канаде

Canada is one of the most industrially, technologically and economically developed countries. Canada is acknowledged as a welfare state fairly due to the economic state policy, which institutes, on the one hand, significant degree of freedom of business, and on the other hand, state support of entrepreneurial initiative, as well as close economic ties with the United States. Thanks to the support of the business sector, many Canadian brands have gone up to an international level. Many popular brands from the most diverse spheres such as Bombardier, Cirque du Soleil, Canada Goose are famous for their quality and are recognized all over the world.

Консультант по английскому языку: Криштоф Елена Михайловна

27. Садов Владислав/ Sadov Vladislav

Guests on their own land: a case study of the first nations of Canada / Первые народы Канады: гости на своей земле

In this research, the history of the colonization and development of Canada is observed. Great attention is paid to the conflicts with natives in political, social and cultural spheres. The main aim of the research is to investigate how it came that first Canadian people became banished and what is done or can be done to overcome that situation.

Консультант по английскому языку: Криштоф Елена Михайловна

28. Старченко Елена, Баженова Рената/ Starchenko Elena, Bazhenova Renata
The image of Russia in the Canadian and Australian printed mass media/ Образ России в канадских и австралийских печатных средствах массовой информации

The article reveals the image of Russia, created in the national newspapers of Canada and Australia. Russia is unique. What makes it special is its unique historical path, different from Western countries, and the mentality of the Russian people. But how do other nations perceive it? Our aim is to determine the specifics of the perception of Russia in the foreign media.

Консультант по английскому языку: Криштоф Елена Михайловна

29. Кононенко Олег, Максимович Мария/ Kononenko Oleg, Maximovich Maria
New Americans: a case study of modern Russian colonialism / Новые американцы: анализ современного русского колониализма

The United States of America is the country that happened to become a new home for people from all over the world. Irish, Chinese, Germans, all of them were able to find their new homeland in the USA. At a certain moment, Russian-speaking people also started coming there in search of a shelter in this “country of freedom”. There were several peaks (so-called “waves”) of immigration, which changed not only the lives of immigrants, but also the life and image of the modern USA. In our report we show the formation process of the new “Russian colonies” in America and how “new Americans” live now, analyzing the example of New York City.

Консультант по английскому языку: Криштоф Елена Михайловна

30. Коноплев Алексей/ Konoplev Alexey
Политическое влияние поколения Миллениалов (Y-поколение) в США/ The political influence of Millennials in the USA

Different synchronous transformations such as the Information revolution and deep changes in world community, including the collapse of communist regimes in Europe and acceleration of globalization processes, created the unique generation with specific type of mind. Ten years ago, the youth believed that all roads were opened and they could easily succeed in everything. Today, those who were born shortly before the end of the Second Millennium have already become not only the core of the middle class but primarily the main political force.

31. Новикова Мария, Пучков Владимир/ Novikova Mariya, Puchkov Vladimir
Review of the most topical problems of the American cities/ Обзор наиболее актуальных проблем американских городов

Urban development is one of the most discussed and popular issues of the modern humanitarian studies. As the sphere of our scientific interests includes the ways of regional and urban modernization in Russia, we were curious to get to know about most widespread problems of American cities. In search of this information, we discovered the existence of the National League of Cities. NLC’s Center for City Solutions provides research and analysis on key topics and trends important to cities and creative solutions to improve the quality of life in communities. Annually this Center edits the State of the Cities report that is a content analysis of mayors’ own words. It identifies top-level issues in 120 mayoral speeches. In our report, we analyze reasons for these problems and their effects on American domestic politics.

32. Рубцова Елена/ Rubtsova Elena
Тематический анализ движения «Борцы за социальную справедливость»: проклятие или благо для американского общества? / A case study of the Social Justice Warriors movement: is it a blessing or a curse for American society?

During its development, American social sphere has changed a lot. From institutional racism and slavery, the society smoothly came to liberalism, then to suffragism, then to post-movements and socially progressive views. Nowadays there is a variety of arguments about them, and a new community has appeared, that calls itself SJW — social justice warriors. Their views often include

multiculturalism, feminazism, civil rights, etc. Is SJW a blessing for the USA, or a big problem, misbalancing society? This question demands careful research.

Консультант по английскому языку: Яковлева Ирина Олеговна

Подсекция № 4 США и Канада

27 марта 2018г. вторник 14.45-16.15, 1 гуманитарный корпус, ауд. 652

Ведущие: Глушакова Марина и Тихомирова Дарья

ЧАСТЬ 2

33. Зверева Василиса/ Zvereva Vasilisa

The United States foreign policy toward Venezuela: foundations and key directions/ Политика США в отношении Венесуэлы: основания и ключевые направления

The U.S. historically has had close relations with Venezuela, but friction in bilateral cooperation increased under the Chávez government and has intensified under the Maduro regime. The U.S. has no doubt that they are dealing with a dictatorship — with a failed state that was able for a long time to mask its true nature under pseudodemocratic pretenses. The Trump administration has taken a hard stance against Maduro's regime and does not exclude the possibility of a military option in regard to the situation in Venezuela. However, a military intervention would be an extraordinary escalation in response. The study examines the main directions of the U.S. foreign policy towards Venezuela, such as waging information and psychological warfare, promotion of political and economic isolation, interaction with the Venezuela's opposition, supporting of nearby neighbors, building a regional coalition, etc.

Консультант по английскому языку: Сергиенко Полина Игоревна

34. Глушакова Марина, Тихомирова Дарья / Glushakova Marina, Tikhomirova Daria **Mechanisms of political influence in sport: a case study of the Olympic Games and other sport competitions / Политические манипуляции в спорте: анализ Олимпийских игр и других спортивных мероприятий**

As well as politics, sport is filled with a variety of scandals that have taken place quite often in the history of the Olympic Games and other major events. International sporting events have a clear political nature: nation-states enter the stadium under their national anthem, represent their countries, and, in the case of victory, their rank increases. In other words, sport is an instrument of “soft power” if we use Joseph Nye’s term. Politicians and the public believed that the Games tested not just the strength and skills of the athletes, but the prosperity and vitality of the nation itself. High medal counts in the Games produced national exultation, while poor performances could provoke national self-doubt, social, economic and political recession. So, how does this mechanism work? In our research we will try to answer this question and give the audience precise description of the current situation.

Консультант по английскому языку: Яковлева Ирина Олеговна

35. Гончаренко Ян/ Goncharenko Ian

The mass media in the USA: credibility crisis/ Средства массовой информации в США: кризис доверия

The mass media in the USA has played the role of one of the central pillars of democracy since the foundation of the country. However, nowadays more and more people doubt whether the press deliver its essential functions or not. The level of trust in the news media is relatively low. Such a situation turns Americans to alternative news sources. The USA is divided: Republicans and Trump voters, on one side, and Democrats and Clinton voters, on the other side, have drastically different views on the media and its role in politics. The latest presidential campaign and Trump’s presidency reinforced an old cleavage between various social and political groups and created a new one.

Консультант по английскому языку: Сергиенко Полина Игоревна

36. Катина Ольга/ Olga Katina

The Role of Non-profit Non-Governmental Organizations in the U.S. Foreign Policy/ Роль некоммерческих неправительственных организаций во внешней политике США

Although the rising role of non-governmental actors in world politics overviewed in the past decades has been continuously underlined by numerous scholars, the formalization of knowledge on the topic is still insufficient and fragmented and requires development of a specific approach to methodology and practice in the sphere. The study focuses on de-marginalizing the NGO scholarship in the theory of international relations and world politics examining the case of the United States foreign policy as a rich environment for multidimensional NGO activity and feedback. The pursued goal of the study is to determine the role, forms and features of participation of non-profit NGOs in the foreign policy of the United States and generalize practices in the field. The author analyzes legal and conceptual foundations of participation of non-profit NGOs in the U.S. foreign policy and its practical dimensions.

Консультант по английскому языку: Сергиенко Полина Игоревна

37. Корчмарек Татьяна/ Korchmarek Tatiana

US foreign policy in Latin America during Donald Trump's presidency/ Латиноамериканское направление внешней политики США в период президентства Дональда Трампа

The report concerns the author's future dissertation, which is devoted to US policy in Latin America under Donald Trump. Latin America is a charming region without aggressive foreign policy without double standards. The author highlights two political leaders - V. Putin and D. Trump, who officially want to make their countries prospering. It is said that after V. Putin's public appearance on the 1st of March D. Trump is to take into account the Kremlin's peaceful opinion. The report is aimed at analysing the influence of the RF and the USA on Latin America. The author determines the role and the place of the LA direction in the system of US foreign policy. Finally, the author addresses the role of D. Trump's policy and possible future situation. The modern system of international affairs is very difficult to investigate. Because of the global crisis of trust and the enormous deficit of truth, the most honest, representative and independent method the author has chosen is an expert survey.

Консультант по английскому языку: Сергиенко Полина Игоревна

38. Петрова Юлия, Бахарев Анатолий/ Petrova Yulia, Bakharev Anatoliy

Comparative analysis of automation-caused labor displacement: a case study of the USA and India/ Влияние процесса автоматизации производства на занятость: сравнительный анализ США и Индии

The technology-driven world, in which we live, is a place filled with promises but also challenges. In this report, we take into consideration the problem of labor displacement caused by automation adoption, which has become urgent in recent years. In order to make the study more relevant we examine situation in both developed and developing countries represented by the USA and India.

Консультанты по английскому языку: Яковлева Ирина Олеговна, Дзгоева Ольга Муратовна

39. Фолина Александра/ Alexandra Fodina

The extinction of television: truth or myth. The Comparative analysis of media consumption in Russia and the USA/ Вымирает ли телевидение: правда или миф. Сравнительный анализ медиа потребления в России и США

The tendency of new media growth makes many specialists think of reducing the role of the traditional media. They say the new media are going to replace such important phenomena of the 20th century as television and radio. We are going to study the research into media consumption in such countries as Russia and the USA and enquire what type of media is dominating nowadays.

Other questions that will be considered are: the reasons and consequences of the situation; the difference of Russian and American media and how people in these countries treat it.

Консультант по английскому языку: Криштоф Елена Михайловна

ФАКУЛЬТЕТ ПОЛИТОЛОГИИ

Подсекция № 5 Великобритания, США, Австралия

27 марта 2018г. вторник 16.30-18.00, 1 гуманитарный корпус, ауд. 652

Ведущий: Майдан Валентина

40. Егоров Станислав/ Egorov Stanislav

The “jazz diplomacy” of the United States of America and its influence on global politics/ “Джазовая дипломатия США” и её влияние на мировую политику

Nowadays, more and more facts from the human history are being declassified from the military records. Recently, the government of the United States of America published many documents about their action during the Cold War, especially about their cultural politics. In my report, I will try to give a brief description of the US cultural policy, and the role of «jazz diplomacy». Secondly, I will discuss the main periods of «jazz diplomacy» and the main actors of «jazz diplomacy». In conclusion, I will overview the influence of «jazz diplomacy» on the global world.

Консультант по английскому языку: Криштоф Елена Михайловна

41. Коржова Екатерина/ Korzhova Ekaterina

Features of the formation of ethno-cultural space in the United Kingdom of Great Britain and Northern Ireland: the historical aspect/ Особенности формирования этнокультурного пространства в Соединенном королевстве Великобритании и Северной Ирландии: исторический аспект

The nations, making up the basis of modern Britain - the English, the Scots, the Irish and the Welsh - were formed in the first millennium of our era, largely due to the geographical features of the British Isles and the historical division of the state into four provinces. This article analyzes historical phenomena and factors that made possible the unification of four distinct ethnoses into a single nation of the British. The article also offers a number of examples of the historical contribution of the above-mentioned peoples to the ethno-cultural heritage of the UK.

Консультант по английскому языку: Перцев Евгений Михайлович

42. Степанова Александра/ Stepanova Alexandra

The role of Australia in the South Pacific in the second half of the 20th century/ Роль Австралии в Южной части Тихого океана во второй половине XX века

The report deals with the role of Australia in the South Pacific in the second half of the 20th century. The text says how Australia achieved power and became the leader not only of Melanesia, but also of the entire Pacific region. In addition, there is a brief history of Australian political activities during the second half of the 20th century in this work. The Australia's ability to influence policy in the South Pacific is specially mentioned. Particular attention is given to the advantage of Australian subsidies. An Australian leadership in the economic sphere is described with the emphasis on the way it works. This information may be of interest to research teams engaged in studying international relations and regional policy.

Консультант по английскому языку: Панькина Юлия Анатольевна

43. Танов Нариман/ Tanov Nariman

American ecological problems and their future after United States' withdrawal from the Paris Agreement/ Экологические проблемы Америки и их будущее после выхода Соединенных Штатов из Парижского соглашения

The USA is one of the countries that have a lot of ecological problems that make lives of many people worse and worse every day. However, on June 1, 2017, the United States President Donald Trump announced that the U.S. would cease all participation in the 2015 Paris Agreement on climate change mitigation. Trump stated, "The Paris accord will undermine (the U.S.) economy," and "puts (the U.S.) at a permanent disadvantage." During the presidential campaign, Trump had pledged to withdraw from the pact, saying a withdrawal would help American businesses and workers. Trump stated that the withdrawal would be in accordance with his «America First» policy.

Консультант по английскому языку: Криштоф Елена Михайловна

ФАКУЛЬТЕТ ПОЛИТОЛОГИИ

Подсекция № 6 США, Великобритания и страны Содружества

29 марта 2018г. четверг 09.00-10.30, 1 гуманитарный корпус, ауд. 652

Ведущие: Ананьев Иван и Шуранова Дарья

ЧАСТЬ I

44. Ананьев Иван/ Ananyev Ivan/, Шуранова Дарья/ Shuranova Daria

Influence of the caste system of modern India on the worldview of its citizens/ Влияние кастовой системы Индии на мировоззрение граждан страны

The research is aimed to analyze the specificities of the caste system in India. The speakers identify the ways India has created and inherited the system that now divides people into strict groups, which have their bounds. Although this hierarchic system has been brought from the history of India, nowadays it is still relevant as it influences people's worldview. The system has its unique functions with their pros and cons. The speakers will examine the situation and give their estimations for the future.

Консультант по английскому языку: Сергиенко Полина Игоревна

45. Голиков Петр/ Golikov Petr

The political issues for the British foreign diplomacy caused by the British Overseas Territories/ Трудности во внешней политике Великобритании, вызванные Британскими Заморскими Территориями и претензиями на них

As everyone knows, the Sun never set on the British Empire and even nowadays Great Britain has its overseas territories all around the globe. The Era of Colonialism has gone and many of the Crown Colonies have been granted independence, despite certain contradictions. Many different countries claimed these lands to be their own. That is a disputable issue for the Kingdom in foreign diplomatic relations, which causes protests, revolts or even wars for these lands. The issue in question is worth giving a wider coverage.

Консультант по английскому языку: Сергиенко Полина Игоревна

46. Карпова Дарья/ Karpova Darya

R. Clive's vision on the India's path towards becoming colony of England. Two-sided view on this situation and England's attitude to this in our time / Отношение Р.Клива на путь Индии к превращению в английскую колонию. Взгляд с двух сторон на эту ситуацию и отношение Англии к этому в наши дни

Now many people associate India with the British colony, but few of them know what price for both countries was paid for it. In my report, I would like to consider the attitude of both Hindus

and the British to this period, many of whom are trying to turn a blind eye to this period of history, trying not to mention it.

Консультант по английскому языку: Сергиенко Полина Игоревна

47. Квятковский Илья/ Цуа Квватkovsky

Relationship between the United Kingdom and Ireland through the prism of history: hatred, friendship or partnership?/ Отношения между Соединенным Королевством и Ирландией через призму истории: ненависть, дружба или партнерство?

The report examines the history of relations between the English and the Irish nations, the history full of war and violence. The author tries to analyze all difficulties that occurred between the two countries, nations and cultures. Every important event in the Irish history such as the English conquest of Ireland, numerous uprisings, gaining the independence and conflict in the Northern Ireland have been carefully considered in order to analyze prospects of UK-Irish relations.

Консультант по английскому языку: Сергиенко Полина Игоревна

48. Шилин Иван/ Shilin Ivan, Абдуллаева Татьяна/ Abdullaeva Tatyana

Lobbyism in the United Kingdom before and after 2014's Transparency of Lobbying Act/ Лоббизм в Соединенном Королевстве до и после закона 2014 года о прозрачности лоббирования.

The project's aim is to gather information about lobbyist practice in the UK. Lobbyist organisations are extremely influential in the UK. British politicians and policy makers are traditionally deeply affiliated with business circles and involved in corruption schemes, which is proven by numerous evidence during almost yearly scandals. British anti-lobby laws used to be very meek until early 2014, when the Transparency of Lobbying, Non-party Campaigning and Trade Union Administration Act was implemented. The Registrar of Consultant Lobbyists was introduced in order to make lobbying more transparent and to limit lobbyist's activity. The act is widely criticised for lack of clarity and excessive regulation, moreover, it has several loopholes. Our goal is to sum general information about British lobbying practices, to analyse 2014's act, to highlight its weak spots and to offer our own solutions to the problem of political corruption.

Консультант по английскому языку: Криштоф Елена Михайловна

Подсекция № 6 США, Великобритания и страны Содружества

29 марта 2018г. 10.45-12.30, 1 гуманитарный корпус, ауд. 652

Ведущие: Козубов Артем и Лиза Андрейчикова

ЧАСТЬ 2

49. Арман Абрамян/ Arman Abramyan

The Web and our rights: the future of personal freedom in the world of digital technology / Сеть и наши права: будущее личной свободы в мире цифровых технологий

Technological advancement is often thought to be a positive sign of the overall progress of our society. But, what about the other cornerstone of the modern era - our liberties and personal rights? Are they in danger in times, when the access to digital technologies is fully available for people and institutions that do not seem to care much about the individual freedom?

Консультант по английскому языку: Сергиенко Полина Игоревна

50. Амрахов Эмиль и Старушко Сергей/ Amrakhov Emil and Starushko Sergey

The phenomenon of rising of the left-liberalism movements and reaction against it in the USA/ Феномен подъёма леволиберальных движений и реакция против них в США

Nowadays the Western civilization is facing the problem of spreading of the left-liberals ideologies, the USA being the main center of this movement. It is connected with popularization of such ideas as minority rights, human rights, tolerance, globalism, etc. However, there are also opposing groups including the conservatives, the alt-right movement, classical liberals,

nationalists and others, who believe left-liberalism to be a threat for American identity, traditions and even independence. That is the reason they are blamed for being “racists”, “homophobes”, “sexists” etc. This confrontation reached its peak during the United States presidential election last year. We would like to analyze the two sides of this phenomenon and introduce our opinion on this problem.

Консультант по английскому языку: Перцев Евгений Михайлович, Сергиенко Полина Игоревна

51. Андрейчикова Елизавета и Четверикова Дарья/ Chetverikova Daria and Andreychikova Elizaveta

The history of consumer society in the USA/ История общества потребления в США

Our report is dedicated to the issue of mass consumption among American people and especially to its influence on people’s psychology and national economy in all period of time that consumer society has developed in the USA. In the report, we analyze factors that caused appearance of consumer society in America, its various consequences and results on both people’s mindset and economy, the stages that this process came through. Moreover, we want to predict some trends and dynamics of consumer society in the nearest future in the country, based on the statistics of previous years.

Консультант по английскому языку: Сергиенко Полина Игоревна

52. Козубов Артем, Попов Дмитрий/ Kozubov Artem, Popov Dmitriy

An Alternative Vision of USA’s largest military campaign - The War on Terror/ Альтернативный взгляд на самую масштабную американскую военную кампанию – Войну с терроризмом

The following study aims at exploring and analyzing the nature of the international military campaign against global terrorism launched by the U.S, which is commonly referred to as “War on Terror”. In our research, we are determined to look beyond the dry facts that are offered by the press and explore the real reasons behind the said campaign as well as the consequences it has wrought in the recent decade.

Консультант по английскому языку: Сергиенко Полина Игоревна

53. Миненко Екатерина/ Minenko Ekaterina, Токмакова Диана/ Tokmakova Diana

Ronald Reagan - ordinary actor, who became an extraordinary leader: a study of his personality and politics/ Рональд Рейган: актёр, ставший необыкновенным лидером: анализ личности и политики

Our research is devoted to investigation of Ronald Reagan’s biography. He was a prominent man who progressed from actor to president and played one of the main roles in a process of ending the longtime Cold war between USA and USSR.

The Cold war takes a very important role in a world history. This war did not reach an open military confrontation but it cost countries a lot of efforts, energy, resources and had huge consequences. It especially concerned the USSR whose defeat meant a collapse of the Soviet system. For today, we have witnessed the new Cold War between Russia and America. This is the reason why the appeal to this historical period is particularly relevant. History contains the keys to understand the current situation and helps us to avoid the mistakes of the past. Thus, the aim of our research is to study the Ronald Reagan’s political activity especially in the foreign policy sphere and its impact on the history of Russia and America.

Консультант по английскому языку: Криштоф Елена Михайловна

54. Самойлов Александр/ Samoylov Alexandr, Ширикова Инна/ Shirikova Inna
The USA policy for the fight against cancer/ Политика США, направленная на борьбу с онкологическими заболеваниями

In our report, we will investigate the topic of the USA policy on the fight against cancer. First, we will talk about the measures which are accepted for solving this one of the most dangerous and widespread problems of the modern world. Secondly, we will overview positive and negative sides of American cancer program. In addition, we will compare Russian and American programs against cancer. In conclusion, we would like to say that nowadays this topic is very relevant because every year about eight million people in the world and one hundred thousand in the USA die from the cancer.

Консультант по английскому языку: Криштоф Елена Михайловна

ФАКУЛЬТЕТ ПОЛИТОЛОГИИ

Подсекция № 7 США, Великобритания и страны Содружества
29 марта 2018г. четверг 13.00-14.30, 1 гуманитарный корпус, ауд. 652
Ведущие: Глушакова Марина и Тихомирова Дарья

55. Грязнова Анастасия/ Gryaznova Anastasia
The early 2017 United Kingdom general election: the analysis of the leaders' political campaigns/ Досрочные Парламентские выборы 2017 года в Великобритании: анализ политических кампаний лидеров гонки

It is common knowledge that today Britain is going through hard times. The reason for it are the processes of Brexit. We cannot deny the fact how strongly these affect the whole British politics, which has to function in full force in order to cope with new obstacles successfully. Hence, the question arises: how can the UK achieve this goal? Today's British politicians have found the answer: by holding early general elections. The attention of it was gaining stronger support of Conservative Party and Teresa May's plan of hard Brexit. Initially, there was no doubt of the possible winner, but in the end, the effectiveness of the two main competitors' political campaigns deeply influenced the future of the country.

Консультант по английскому языку: Криштоф Елена Михайловна

56. Зверева Мария/ Zvereva Maria
The influence of Indian philosophy on the formation of Western philosophy in ancient times: a case study of Pythagoras/ Влияние индийской философии на формирование западной философии в античное время: на примере работ Пифагора

It is no secret that Western philosophy strongly influenced the development of humanity in spiritual, political and cultural aspects. All Western philosophy is based on the teachings of Plato and Aristotle. Plato borrowed some elements of his theory from Pythagoras. However, few people know that Pythagoras traveled to India, where he found the basis for his teachings. Later, these ideas came to Europe and transformed there, taking into account local cultural peculiarities. Thus, Indian philosophy can be rightly considered to be a forming factor of Western philosophy, as many elements of the latter are borrowed from the Indians.

Консультант по английскому языку: Яковлева Ирина Олеговна

57. Лукашова Анна/ Lukashova Anna, Цаголова Мария/ Tsagolova Maria
Personality of a politician in dictator regimes: analysis of leaders' musical preferences based on the concept of fundamental freedoms of the individual / Личность политика в диктаторских режимах: анализ музыкальных предпочтений лидеров на основе концепта основных свобод личности

The research is aimed at the deep and consistent review of the dictator regimes. This study is based on the role of politicians' personality within the framework of high political interference in social

spheres. The purpose of this research is to analyze the mismatch between the political values proclaimed by government and their actual implementation. In other words, this research shall consider the fundamental rights and freedoms in terms of authoritarian regimes, viz the freedom of access to the anglophone music. What kind of "forbidden" music do dictators listen to? Why do they impede the dissemination of English-language culture? How do their preferences characterize state's policy and how is it connected with the concept of fundamental freedoms of the individual? Answers to these questions are given in our research.

Консультант по английскому языку: Яковлева Ирина Олеговна

58. Маршалова Арина/ Marshalova Arina

The Soft Power of a Former Empire: British Influence in the Commonwealth/ Мягкая сила бывшей империи: влияние Великобритании в Содружестве Наций

The Commonwealth is the intergovernmental organization that consists of almost all former British Empire's colonies, dominions and Great Britain itself. At first sight, this organization seems the one to implement ceremonial and humanitarian functions. However, do the declared principles reflect the real situation in the Commonwealth? This work aims to analyze the formal and latent Great Britain's influence on the other members of the organization.

Консультант по английскому языку: Яковлева Ирина Олеговна

59. Миронова Ольга/ Mironova Olga

Space Odyssey: a case study of India's space programme/ Космическая Одиссея: анализ космической программы Индии

Unfortunately, it is a kind of surprise for many people that India has its own space program and, what is more unexpected for them is that it is quite successful. The motto of the Indian Space Research Organisation is "Space technology in the Service of humankind" and its main rival, Indians are sure, is China. Despite non-comparable funding of their programs, India is inexorably catching up with the PRC. For example, last year it launched 104 satellites on a single mission and it was a world record. Therefore, this research will focus on the space program of India, its past, present and future.

Консультант по английскому языку: Криштоф Елена Михайловна

60. Мозжухин Максим/ Mozhukhin Maxim

What went wrong with polls: pollsters failure during presidential elections in the US/ Что было не так с опросами: провал исследователей общественного мнения в ходе президентских выборов в США

Donald Trump's surprise triumph poses various questions. One of the most important is: how did American sociology get this thing this wrong? From the myriad polls and think tanks, to the honorable pundits and editorial boards' forecasting interfaces, most serious predictors absolutely failed to foresee Trump's victory. These are therefore the hidden problematics that we have tried to discover in this inquiry by examining the sociological aspect of the polling process in the US.

Консультант по английскому языку: Сергиенко Полина Игоревна

61. Фролов Андрей/ Frolov Andrey

Partnership between the EU and the Great Britain after Brexit in labor and economic spheres/ Сотрудничество Европейского Союза и Великобритании после Брексита в трудовой и экономической сфере

The question of future of Great Britain after Brexit is the key problem of the whole European politics. Experts, journalist and politicians are arguing about perspectives of the Great Britain without the EU, some of them think that the EU will minimize relationships with British companies and government. Others think that formal exit from the Union will not lead to full economic and political separation. This work represents an analysis of modern trends in labor laws in the most developed countries of the World and analysis of the nowadays situation in the work force

exchange between the Union and Great Britain. The author predicts how the government of Britain will build the new basis of economic relationships with countries of the EU. There are 3 probable models presented in the work.

Консультант по английскому языку: Криштоф Елена Михайловна

ФАКУЛЬТЕТ ПОЛИТОЛОГИИ

Подсекция № 8 Великобритания и страны Содружества

29 марта 2018г. четверг 14.45-16.15, 1 гуманитарный корпус, ауд. 666

Ведущий: Аделина Тыртова

62. Бакина Марина/ Vakina Marina, Жданова Анна/ Zhdanova Anna

Seychelles and Fiji: is there any place for politics under the palms? /Сейшелы и Фиджи: есть ли место для политики под пальмами?

Everybody has got used to thinking about the Seychelles and Fiji as heaven on Earth which people choose for their travel destination. However, it is not always the case, as there are hidden secrets in both of these states. These “treasures”, unavailable for a neglectful person, are hidden inside the political structure and history of the countries. In spite of the general belief in idle lifestyle, an enormous work is going on permanently. This report is aimed at comparing the states and finding out where debates are more hot-blooded and where politicians come to the logical solutions to vital global problems.

Консультант по английскому языку: Сергиенко Полина Игоревна

63. Голубцова Дарья/ Golubtsova Darya

The United Kingdom's national strategy on cybersecurity and its threats: a case study of e-currency monetization/ Национальная стратегия Великобритании по кибербезопасности и ее угрозы: тематическое исследование монетизации электронных валют

The evolution of technologies is a great potential for business development and improvement in material living conditions of the Kingdom's inhabitants. Nevertheless, there is a concomitant risk of people's increasing vulnerability to cyber-threats. Every year the UK spends more and more on cybersecurity. In addition, the UK adopts a new national strategy of cybersecurity. Today they are launching a monetization of "digital gold". The United Kingdom is an undeniable world leader in cybersecurity. However, the question is what the situation will be after Brexit. The point is information exchange within the EU. The question is whether the United Kingdom can hold their leading positions in the long run.

Консультант по английскому языку: Криштоф Елена Михайловна

64. Катков Илья/ Katkov Ilya

Britain in a multicultural trap/ Британия в ловушке мультикультурализма

Riots in the immigrant neighborhoods of London and a number of other British cities such as Liverpool, Manchester, Bristol in August 2011 clearly demonstrated the failure of multicultural policy pursued by the UK over the past decades, and confirmed the correctness of those experts and politicians who warned that if the British authorities do not give up the commitment to the ideology of multiculturalism, the UK will inevitably face serious social shocks.

Консультант по английскому языку: Сергиенко Полина Игоревна

65. Кондратьева Анна/ Kondratieva Anna

**Falkland Islands – the bone of contention: the snows of yesteryear and uncertain future/
Фолкленды – острова раздора: необратимые отголоски прошлого и начертания
неопределенного будущего**

As the implications of Brexit continue to unfold, the tiny island chain known as the Falklands has once again found itself in the limelight with questions surrounding the territory's sovereignty continuing to emerge. Therefore, it is necessary to find out the reasonable pillars of Malvinas war that have reflected on the today's realities and to line out the impact of a changing European geopolitical landscape on inenarrable future of the Commonwealth.

Консультант по английскому языку: Сергиенко Полина Игоревна

66. Рудой Петр/ Rudoy Petr

The language situation in South Africa/ Языковая ситуация в Южной Африке

There are 11 official languages in the South Africa according to its Constitution of 1996. This is a very unusual situation, because only two countries in the world have more. Even more interesting is the fact that 30 years ago the first languages of 85% of the population did not have the official status in the Republic of South Africa and few people believed that the situation would become fairer. In this work we shall research how and why the South Africa reached such an interesting language situation, how this situation may change in future and what language problems are currently taking place in the country.

Консультант по английскому языку: Криштоф Елена Михайловна

67. Фирсанов Данил/ Firsanov Danil

**Forming an image of a modern British politician: a case study of Boris Johnson/
Формирование имиджа современного британского политика на примере фигуры
Бориса Джонсона**

Today's politics is tightly connected with public relations. That is why a big role in it is played by the figure of the speaker. A great example of such a speaker is Boris Johnson. There are many articles in the mass media about his nontrivial statements and his personality in general, which demonstrates a complete demolition of official standards in politics. How did he come to power? What made his figure so popular in modern culture and politics? These questions, stated in the abstract, will be answered in the research.

Консультант по английскому языку: Криштоф Елена Михайловна

ФАКУЛЬТЕТ ПОЛИТОЛОГИИ

**Подсекция № 9 США и Канада, Великобритания и страны Содружества,
Новая Зеландия**

30 марта 2018г. пятница 09.00 -10.30, 1 гуманитарный корпус, ауд. 652

Ведущий: Максим Оборин

68. Внукова Ирина, Клочкова Валентина/ Vnukova Irina, Klochkova Valentina

**Should Northern Ireland secede from the UK?/ Нужно ли Северной Ирландии выходить
из Великобритании?**

In our study, we will try to identify the possible reasons for the succession of Northern Ireland from the UK. Some of these reasons have developed historically, while others appeared only in our time. We would like to tell about the state of Northern Ireland after these events.

Ведущий преподаватель по английскому языку: Шолохова Яна Павловна

69. Железняков Денис/ Zhelezniakov Denis, Пономарева Галина/ Ponomareva Galina
The self-identification conflict of New Zealanders: a case study of the referendums on the change of the national flag/ Проблема самоидентификации у новозеландского населения на примере референдумов о смене государственного флага

The report is devoted to the conflict of self-identification of New Zealanders on the example of the referendums on the change of the national flag. This problem is relevant in the context of globalization. The aim of the work is to find out the causes of self-identification problems among the New Zealanders.

According to the stated problems, a following set of scientific methods has been applied:

- a survey method that reveals directly the causes of self-identification problems;
- a method of focus-group research in order to introduce the issue under consideration and to find out the audience's opinion on the stated problems.

The conducted study makes it possible to formulate the following conclusion: the self-identification problem of New Zealanders is primarily related to their controversial historical past, and this problem is quite acute.

Консультант по английскому языку: Панькина Юлия Анатольевна

70. Мартынова Ульяна/ Martynova Uliana
French separatism in Canada: from the origin to the present / Французский сепаратизм в Канаде: от истоков до наших дней

Originated in the 18th century, Canadian separatism has become one of the most acute issues in Canada. The French have strongly demanded that they should enjoy the same rights and freedoms as the English-speaking population. This long-lasting contradiction has nearly turned into a so-called "silent" revolution. This report is an attempt to break down the origins of Canadian separatism, trace its dynamics up to the present and identify its consequences, which have manifested themselves in Canadian culture, politics and social relations.

Консультант по английскому языку: Перцев Евгений Михайлович

71. Попова Арина/ Popova Arina
What did Brexit give to the World/ Что Брекзит дал миру?

In my research, I am going to analyze in which way Brexit has influenced not only the present-day policy of Great Britain, but also the life of the world community. I try to draw on the native people's opinion in my assessment. The project gives a diagram made with the help of my Oxford friend. The main sources I used in this work were some British magazines, researched of NatCen and the opinion of Oxford citizens. The general result I could come to is that it was a prompt decision that did not radically change the life of the UK. At the same time, it was of great importance for the international relationships.

Консультант по английскому языку: Мурза Александра Борисовна

72. Рахманкулова Зарина, Сейфуллаева Шемс/ Rakhmankulova Zarina, Seyfullaeva Shems
Metamodernism as a new cultural paradigm in the works of British artist Luke Turner/ Метамоде́рнизм как новая культурная парадигма в трудах британского художника Люка Тернера

The report is devoted to the problem of changes happening in the modern world passing from the state of postmodernism to the state of metamodernism in recent years. The topic of the report is relevant, as this is a new trend in culture, which has not yet received its due popularity. The purpose of the work is studying the resources devoted to metamodernism and disclosure of basic concepts to society. The object of the research is directly metamodernism itself. The subject of the research are questions concerning the definition of the value of metamodernism, its origin, founders and the

reasons for the change of postmodernism. The resources on the stated issue are analyzed by the method of retrospection, by means of the descriptive method, the works of British artist Luke Turner, in particular, "Metamodernism: a brief introduction", "Metamodernist Manifesto", etc. are analyzed.

Консультант по английскому языку: Панькина Юлия Анатольевна

73. Слепихина Ксения/ Slepikhina Ksenia

Harper Lee's 'To Kill a Mockingbird' and its impact on the US Civil Rights Movement/ Роман «Убить пересмешника» Харпер Ли и его влияние на Движение за гражданские права в Соединенных Штатах Америки

Harper Lee, the author of 'To Kill a Mockingbird', died at the age of 89 on the 19th of February, 2016. However, people all over the world still remember her name: almost sixty years after being published, 'To Kill a Mockingbird' is studied by every pupil in the USA while being tenderly loved by representatives of different nations and cultures. What makes this novel so unique? Considering the release of this novel in the framework of special historical events, we can see that ideas underlining the plot of 'To Kill a Mockingbird' had a huge impact on the American society of the 1960s (and this impact is still lasting). This report examines not only the socio-historical context in which this book was published, but also its specific influence on the Civil Rights Movement, racial prejudice and the fate of this novel. Should the Americans study 'To Kill the Mockingbird' at school, or the time of this novel has passed? This report reflects the results of finding answers to these questions.

Консультант по английскому языку: Мурза Александра Борисовна

74. Тиева Софья/ Tiyeva Sofiya

The Indian caste system and its influence on modern society/ Кастовая система Индии и её влияние на современное общество

The report is concerned with the intricate combination of modern technological and economic achievements with the traditional political and social organization in India. The caste system, which was brought about by traditions, political needs and numerous circumstances and which divide people in four categories, is still working, causing a deep confrontation between these groups. The report tries to analyse how economic progress and modern tendencies cope with the traditions. These issues will be considered in my presentation with a view of how to balance the conflicting demands of their traditional and modern agendas.

Консультант по английскому языку: Перцев Евгений Михайлович

75. Николаенко Владислав/ Vladislav Nikolaenko, Геровская Дарья/ Darya Gerovskaya

Growing unhappiness in developed countries against the background of economic prosperity/ Проблема возрастающего несчастья при растущем уровне жизни

This report examines the issue of the rising level of depression in a number of developed countries in general and in the USA in particular, where citizens enjoy a comparatively high level of living. The official statistics provided by World Health Organization, Gallup Institute, Canadian Institute for advanced research, National Opinion Research Center, American Sociological Association show the dependence of growing unhappiness on political, economic, sociological challenges of modern society. Factors which influence the onset of depression and other depressive disorders are identified. A phenomenon referred to as the "Easterlin paradox" is analyzed with a view of giving explanations of a complex nature of adversity.

Консультант по английскому языку: Перцев Евгений Михайлович, Сергиенко Полина Игоревна